ephemera Directory

Florida

HOTELS AND RATES

Ggolf COURSES

Season 1928-29

SEABOARD AIR LINE RAILWAY

Route of the

Orange Blossom Special

Florida

HOTELS AND RATES

GOLF COURSES

Season 1928-29

SEABOARD AIR LINE RAILWAY

Route of the

Orange Blossom Special

GOLF COURSES IN FLORIDA

Location	Name of Golf Club	No. of Holes	Length Yards	Greens	Name of Secretary	Name of Professional	Charges Per Day
Apopka (Golf courses	at Orlando and Mt. Plymouth)						
Arcadia	Arcadia Golf Club	9	3,100	Grass	J. E. Trice		
Avon Park	Lake Byrd Golf Club	9	3,100	Grass	Sam Allen	Ed Murphy	$1.00
" "	Pine Crest Lakes Country Club	9	3,092	Grass	F. DeAnguera	Jo. Sturn	1.00
Babson Park	Babson Park Yacht and Country Club	9	3,240	Grass			1.00
Bartow	Bartow Golf Club	18	6,200	Grass	N. E. Jordan	Jack Sturm	1.00
Belleair Heights (No. 1)	Belleair Country Club	18	6,216	Grass	James M. Caithness	Alex Smith	
" " (No. 2)	Belleair Country Club	18	5,732	Grass	James M. Caithness	Alex Smith	
Boca Grande	Boca Grande Golf Course	9	3,600	Grass	Mrs. Andy Campbell	Mrs. Andy Campbell	3.00
Bradenton	Bradenton Golf and Country Club	18	6,000	Grass	D. B. Sutton		1.00
"	Palma Sola Country Club	18		Grass	W. B. S. Crichlow		1.00
Captiva	Captiva Hotel Golf Course						
Clearwater	Clearwater Country Club	18	6,245	Grass	L. N. Hendry	L. Chioppetta	2.00
Coconut Grove	Coconut Grove Country Club	18	5,685	Grass			
Coral Gables (Miami)	Granada Golf Course	9	3,032	Grass	City Management	Jim Thom	1.00 weekdays 1.50 Sun. & holidays
" " (No. 1)	Miami-Biltmore Hotel and Country Club	18	6,138	Grass	W. N. Beale, Mgr.	Ned Eberhart	3.00
" " (No. 2)	Miami-Biltmore Hotel and Country Club	18	6,458	Grass	W. N. Beale, Mgr.	Ned Eberhart	3.00
Dade City	Lake Jovita Golf Course	18	6,500	Grass	W. E. Curry		1.00
Delray	Municipal Golf Course	9	3,200	Grass	B. F. Sundy	Henry Ostro	1.00
Eustis	Lake County Country Club	18	6,017	Grass	H. C. Hannah	John Ridley	2.00
"	Ocklawaha Golf Club	18	6,528				
Florence Villa	Florence Villa Course	9	3,100	Grass	Florence Villa Hotel		
Ft. Lauderdale	Lauderdale Golf and Country Club	18	6,410		Norman Summers	Norman Summers	1.50
" "	Flagler Links	9	3,600	Grass	M. A. Dwyer	M. A. Dwyer	1.00
Ft. Myers	Fort Myers Golf and Yacht Club	18			A. L. White		
" "	West Fort Myers Club	18	(under	construction)			
Gainesville	Gainesville Golf Club	9			Doland Morrison		1.00
Green Cove Springs	Qui-Si-Sana Golf Club	9	2,500	Both	Hotel Qui-Si-Sana	No regular professional	1.00
Hialeah (Miami)	Miami-Hialeah Golf Links	18	6,278	Grass	City Management	Harry C. Crim	1.50
Highland Park (Lake Wales)	Highland Park Club	18	6,225	Grass	J. Burns, Jr.	Ed. Kuhn	1.50
Hollywood	Hollywood Golf and Country Club	18	6,322	Grass	J. W. Young, Jr.	George Soutar	1.50
						Sat. afternoon and Sunday	2.00
Jacksonville	Florida Country Club	18	6,416	Grass	F. M. Williams	N. McKenna	2.00
"	Timaquana Country Club	18	6,400	Grass	H. E. James	A. Foreman	2.00
"	Municipal Course	18	6,282	Grass	M. B. Herlong, Com.	C. H. Mayo	.50 (for 18 holes)
"	Hyde Park Course	18	6,508	Grass	C. C. Kirby	J. H. Cawsey	2.00
"	San Jose	18	6,503	Grass	H. P. Osborne	B. Mathews	2.00
Jacksonville Beach	Jacksonville Beach Golf Links	9	3,085	Grass	W. W. Phillips	Michael Rider	2.00
Kelsey City	Kelsey City Golf Course	9	3,135	Grass	H. S. Kelsey		2.00
" "	Palm Beach Winter Club Course	18	6,440	Grass	H. S. Kelsey		2.50
Keystone Heights	Keystone Heights Country Club	9	2,877	Sand	D. E. Pangborn	Billy Bullwinkle	1.00
Lake City	Lake View Golf and Country Club	9	3,100	Sand	W. S. Letts		1.00
Lake Wales	Lake Wales Golf Club	18	6,432	Grass	Harold Norman	Dave Towns	1.00
Lake Worth	Municipal Golf Course	9	3,285	Grass	W. E. Hutchenreuter	Cameron Trent	1.00
Leesburg	Silver Lake Country Club	9	3,100	Grass	Wilbur E. West	Robert Smith	1.00
Live Oak	Live Oak Golf and Country Club	9	3,030	Sand	D. K. Clipinger	E. C. Scorr	1.00
Melrose	Keystone Heights Golf Club				(See Keystone Heights	above)	
Miami	Miami Country Club	18	6,200	Grass	C. A. Roberts	Bill Pairman	2.50
Miami Beach	La Gorce	18	6,395	Grass	G. L. Adams		3.00
" "	Bay Shore Golf Course	18	5,870	Grass	G. L. Adams	John Brophy	2.00
" "	Municipal Course	18	6,430		Mrs. Arthur Gleason	Arthur Gleason	1.50
Mountain Lake	Mountain Lake Club	18	6,400	Grass	P. G. Travers	A. Girard	
Naples	Naples Golf Course	9	3,000	Grass	Write Manager Hotel Na	ples	
Nokomis	Nokomis Golf and Country Club	9	3,350	Grass			
Ocala	Ocala Country Club	9	3,015	Grass	Frank Drake	M. S. Moisack	.75 (non-members)
"	Ocala Highlands Golf Course	9	3,100	Grass	Frank Kelly		10.00 (quarterly)
Olympia	Olympia Golf Course	18	6,340	Grass		Geo. Blaag	2.00
Orlando	Orlando Country Club	18	6,254	Grass	D. W. Heath	D. K. Davidson	2.00
"	Mt. Plymouth Country Club (Mt. Plymouth)	18	6,500	Grass	T. L. Casey	Charles Rowe	2.00
"	Dubsdread Country Club	18	6,250	Grass	Edgar Norseman	Roy Horan	2.00
Palm Beach	Palm Beach Golf Club	18	5,700	Sand	E. T. Star	Miss Bessie Fenn	2.50
" "	Everglades Golf Club	9	2,810	Grass		Arthur Gross	5.00
" "	Palm Beach Country Club	18	5,950	Grass	E. T. Star	Gordon Smith	3.50
Palmetto	Palmetto Golf and Country Club	18	6,452	Grass	T. F. Taylor		1.00
Pensacola	Pensacola Country Club	18	6,001				
"	Osceola Country Club	9	3,254	(Additional	nine holes under construc	tion)	
Plant City	Plant City Golf and Country Club	9	3,305	Grass	E. F. Newell	Walter Kenneth	1.00
Port Sewall	St. Lucie River Country Club	9	3,625	Grass	J. A. Aigler	Ralph Conover	1.50

GOLF COURSES IN FLORIDA

Location	Name of Golf Club	No. of Holes	Length Yards	Greens	Name of Secretary	Name of Professional	Charges Per Day
Quincy	Quincy Country Club	9	2,900	Sand	N. B. Jordan	C. W. Rudio	No charge
St. Augustine	St. Augustine Country Club	9	3,020	Grass	C. G. Oldfather	Clyde Usina	$1.00
"	St. Augustine Golf Links	18	6,288	Grass	Thomas Byron	Wilfred Reed	2.50
St. Petersburg	Snell Isle Golf Club	18	6,130	Grass	C. Perry Snell	Frank Milan	2.00
"	Jungle Country Club	18	6,080	Grass	Lee Shepard, Treas.	Naultry Bros. (3)	2.00
"	Lakewood Golf Club	18	6,440	Grass	B. M. Clark	T. D. Rose	2.00
"	Pasadena Golf and Country Club	18	6,611	Grass	Hubert J. Leeland		2.00
Sarasota	Long Boat Key Course	18	6,400	Grass	Harry Mathews		1.50
"	Whitfield Estates Country Club	18	6,671	Grass	George D. Lindsey	(Members only)	
"	Bobby Jones Municipal Golf Course	18	6,240	Grass	E. L. Johnston		.75
Sebring	Kenilworth Golf Club	18	6,400	Grass	Kenilworth Hotel		3.00
"	Sebring Golf and Country Club	18	3,200	Grass		Dick Aycock	1.00
Tallahassee	Tallahassee Country Club	9	6,170	Sand	L. G. Thompson	J. C. Watson	1.00
Tampa	Rocky Point Golf Club	18	6,000	Grass	L. P. Dickie	George Waggaman	2.00
"	Temple Terrace G. & C. Club (Municipal)	18	5,545	Grass		"Kid" Boots	1.00
"	Palma Ceia Golf Club	18	6,106	Grass	Harry H. Brown	Henry Bolesta	2.00
"	Forest Hills Golf and Country Club	18	6,350	Grass	Ira C. Humphrey	Joe and Carl Seka	1.00
"	MacFarlane Park Municipal Course	9	3,444	Grass		Tom McHugh	
Tarpon Springs	Tarpon Springs Golf Club	18	6,155	Grass	Harry McCreary	Gene Rolison	1.00
" "	Sunset Hills Country Club	18	6,120	Grass	John A. Taylor	Alex Ayton	2.00
Useppa Island	Useppa Golf Club	9	2,650				
Venice	Venice Golf and Country Club	18		Grass			
West Palm Beach	West Palm Beach Country Club	18	6,211	Grass	Terry Lewis	H. Phil Bryan	1.50
Winter Haven	Lake Region Country Club	18	6,500	Grass	George Seymour, Jr.	Dave Kober	2.00
Winter Park (Orlando)	Winter Park Country Club (No. 1)	18	6,176				
" " "	Winter Park Country Club (No. 2)	9	2,207				
" " "	Aloma Country Club	18	6,212	Grass	Mrs. C. R. Ward	C. R. Ward	2.00
Winter Garden	West Orange Country Club	18	6,500		C. F. M. Smaith	Jack Kennedy	2.00

GOLF COURSES IN GEORGIA

Brunswick	Jekyl Island Club (Members Only)	18	5,500	Oil Sand			
"	Sea Island Country Club	18					
Savannah	Savannah Golf Club	18	6,601	Grass	N. B. Nichols	Jeff Adams	2.50
"	Municipal Golf Club	18	6,036	Grass	L. A. East	Farley Clark	.50
"	Municipal Golf Club	18	6,020		L. A. East	Farley Clark	.50
"	General Oglethorpe	18	6,100	Grass		Harry Adams	2.00

GOLF COURSES IN SOUTH CAROLINA

Camden	Camden Country Club (No. 1)	18	7,000	Sand	K. P. Abbott	Jack Melville	2.50
"	Camden Country Club (No. 2)	9	3,000	Sand	K. P. Abbott	Thos. J. Harmon, Jr.	2.00
"	Sarsfield Golf Club	18	5,800	Sand	C. H. Yates	J. Cuttle and D. Morrison	2.00
Cheraw	Cheraw Golf Club	9	3,600	Sand	E. J. Cooper	Eddie Kuhn	1.00
Charleston	Charleston Country Club	18	6,239	Grass	J. H. Miller, Jr.	D. Vinton and H. Pickard	2.50
Columbia	Ridgewood Club	18	6,022	Sand	J. J. Robb	Hugh Kirkpatrick	1.50
"	Forest Lake Country Club	18	6,450	Sand	C. P. Seabrook	Eugene K. McCarthy	1.50
Georgetown	Georgetown Country Club	9	2,500	Sand	F. P. Bailey	(None)	No charge

GOLF COURSES IN NORTH CAROLINA

Knollwood	Mid Pines Country Club	18	6,269	Sand	A. S. Newcomb		2.50
Pinehurst	Pinehurst Country Club	18	5,919	Sand	Donald J. Ross	Alex Ross	3.00
"	Pinehurst Country Club	18	6,559	Sand	Donald J. Ross	John Peacock	3.00
"	Pinehurst Country Club	18	6,209	Sand	Donald J. Ross	Bert Nichols	3.00
"	Pinehurst Country Club	18	6,268	Sand	Donald J. Ross	Ed Gow and J. A. Capello	3.00
"	Pine Needles Country Club	18		Sand		Harold Long	
Raleigh	Carolina Country Club	18	6,351	Grass	A. Wray White		1.00
Southern Pines	Southern Pines Country Club	18	6,281	Sand	R. L. Chandler	Emmett French	2.00
" "	Southern Pines Country Club	9	2,801	Sand			

GOLF COURSES IN VIRGINIA

Norfolk	Lynnhaven Country Club	9	3,264	Grass	M. B. Wagenheim	E. Kearney	1.50
"	Municipal Golf Course	9	3,750	Grass	Willcox Joines	J. Haines and W. Joines	20 cts. per game
"	Municipal Golf Course	9	3,750	Grass	Willcox Joines	J. Haines and W. Joines	20 cts. per game
"	Country Club	18	6,750	Grass	Dr. J. J. McCormick	James McMenamin	Not open to public
Virginia Beach	Princess Anne Country Club	18	6,259	Grass	Charlie Mitchell	Tom Skipper	3.00
Hampton	Hampton Roads Golf Club	18	5,643	Grass	Miss M. A. Holt	Tom Jones	2.00
Petersburg	Petersburg Country Club	9	2,774	Sand	Virginia A. Venable	Pat Petranek	1.00
Portsmouth	Portsmouth Country Club	18	5,884	Grass	N. B. Payne	H. C. Moore	1.50
Richmond	Hermitage Country Club	18	6,239	Grass	J. W. Faison	Wilfred Tomson	2.00
"	Country Club of Virginia	18	6,303	Grass	Oscar J. Adams	Ronald Auchterlonie	
"	Lakeside Country Club	18	6,179	Grass	Jos. L. Levy	Alan Brodie	2.00
"	Seven Pines Golf Club	9	3,388	Grass	M. G. Thomas	C. W. Payne	Wkly. 25c; Sun. 50c

HOTELS AND BOARDING HOUSES

This entire list of hotels and boarding accommodations is compiled from best information obtainable. The Seaboard Air Line Railway assumes no responsibility for names and rates.

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Alva—	Beautifully situated on Caloosahatchee River. Reached from Fort Myers.			
Wade Inn	Mrs. J. T. Wade	16A	2.50	15.00
MacCanon House	Mrs. C. E. MacCanon	20A	4.00	¶ 21.00
Anna Maria—	(See Bradenton. Railroad Station, Bradenton.)			
Angler's Inn		18A		
Gulf View Hotel		10A		
Apopka—	Seaboard Air Line Railway—168 miles south of Jacksonville. In the Central Florida Lake Region. Boating, fishing, hunting. Fine roads. Golf courses at Orlando, 12 miles away.			
New William Edwards Hotel	A. A. Roby	40A-E	2.00 up	45.00 to 60.00
Oaks Hotel	T. Johannsen	8	E2.00	E7.00–A12.00
Biltmore Inn	J. G. Kline		E1.50	E10.50–A25.00
Wayside Inn	E. B. Morrey	2 L	ight housekeeping rooms	25.00-35.00 per month
Wekiwa Springs	Wekiwa Springs Corp	9R	On Request	
Fishermans Paradise Anglo Villa A. A. Johnson	Fishing, Camp, Boats, Tackle, Experienced Man in Charge			
All three camps on Lake Apopka asphalt highway to camps. Lake is 40 miles long 20 miles wide.				
Arcadia—	Seaboard Air Line Railway, 69 miles south of Plant City, Fla., and 257 miles south of Jacksonville. In a rich timber, vegetable and fruit section.			
Arcadia Hotel	C. A. Roe	60A	R 2.50 up	
The Plaza	J. M. Green	48E	R 2.00 up	
Sunniland	Mrs. F. B. Rice	30E	R 1.50 up	
Southern	Mrs. C. L. Steele	36E	R 1.50 up	
Consult Chamber of Commerce for numerous apartments.				
Atlantic Beach—Jacksonville.				
Atlantic Beach Hotel	W. H. Adams	60A	¶ 6.00 to 9.00 ✻ 10.00 to 14.00	
250-room bath house in connection—fishing pier.				
Auburndale—	Seaboard Air Line Railway—186 miles south of Jacksonville, between Coleman and West Palm Beach. In the central part of the state and in the hills and lakes section of Polk County. This is the great citrus county of the state. Follow the lakes through the groves to Winter Haven and Florence Villa. Fishing-guides available.			
Hotel Hudson	M. W. Hudson	15E	1.00-2.50	
Hotel Paul Smith	J. B. Thompson	26E	1.50-3.50	
Ariana Hotel	Mrs. C. B. Hoor	25A		8.00
Lake Shore Inn	Mrs. M. B. Aven	10A		10.00
Avon Park—	Seaboard Air Line Railway—225 miles south of Jacksonville, between Coleman and West Palm Beach. In the opposite direction it is 111 miles from West Palm Beach and on the "Cross Florida Short Line" between West Palm Beach and Tampa (76 miles from Tampa) and St. Petersburg. In the ridge country of the great fresh water lakes and citrus fruit groves. Hunting, fishing, boating and swimming.			
Hotel Jacaranda	J. D. Raab	120E	¶ 2.00 up	
Lake Byrd Lodge	T. R. Brown	36A	♁ 7.00 up	
Hotel Poinsettia	J. A. Jackson	35E	1.00 to 1.50	
West Beach Hotel	W. A. Hatchell	40A		20.00
Hotel Highland Lakes	Address Manager	114A-E	A6.00-E3.50	
Mary Ann Hotel	Mrs. Ann Dutton	7A		10.00
Mid-State Hotel	Pringle & Eddy	24E	1.00 to 2.00	
Board and Rooms, Address Secretary Chamber of Commerce.				
Babson Park—By automobile from West Lake Wales over hard road.				
Hillcrest Lodge	C. J. Forbes	60A	4.50 up	
Bartow—	Seaboard Air Line Railway—221 miles south of Jacksonville, county seat of Polk County, and in the center of the phosphate industry of Florida. In the Lake Region of Central Florida. On "Cross Florida Short Line" between Tampa and West Palm Beach, 41 miles from Tampa, and 147 miles from West Palm Beach. An			

HOTELS AND BOARDING HOUSES

This entire list of hotels and boarding accommodations is compiled from best information obtainable. The Seaboard Air Line Railway assumes no responsibility for names and rates.

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Bartow—*Cont'd*	attractive and beautiful city surrounded by the citrus-growing belt and vegetable country.			
New Oaks	Associated Hotels, Inc. A. E. L. Lewellyn	100E-A	¶ 1.50 up ♁ 2.50 up	
Hotel Stewart	H. M. Johnson	100E	1.50 up	
Bartow House		10R	1.00	5.00
Wright House	Mrs. Hall	15R	2.50A	10.00 to 12.00
Commercial Hotel	Mrs. H. E. Towles	22E	1.50	10.00 to 15.00
The Inn	Mrs. V. W. Surrency	25A	2.50	12.00 to 15.00
Prince Hotel	W. F. Prince	10A	1.50	9.00
Belleair Heights—	Seaboard Air Line Railway—19 miles north of St. Petersburg, 34 miles west of Tampa, 245 miles south of Jacksonville, and 222 miles from West Palm Beach, on the "Cross Florida Short Line." A social atmosphere rarely found elsewhere has given an enviable distinction to this resort. In a semi-tropical park overlooking beautiful Clearwater Bay, with its bathing, yachting and fishing; with its well-kept golf grounds, its tea garden and club house, it would be difficult to find a more delightful winter home.			
The Belleview-Biltmore Hotel and Cottages	C. A. Judkins	600A	On application	
Belleview—	Seaboard Air Line Railway—113 miles south of Jacksonville and 12 miles south of Ocala on the main line. This place is growing in popularity as a winter home. Lakes in vicinity, boating, fishing and good hunting.			
Lake View House	O. S. Shade	25A	2.50	12.00
Boca Grande—295 miles south of Jacksonville; Seaboard Air Line Railway. Beautifully located on Gasparilla Island in Charlotte Harbor. Golf, tennis. Fishing in the Gulf and in the harbor.				
Gasparilla Inn	F. W. Burr	100A	♁12.00	77.00 up
Little Inn	F. W. Burr	25A	6.00 up	
Palmetto Inn	W. C. Spratt	30A	3.00 up	
Bonita Springs—	Midway between Fort Myers and Naples on the Seaboard Air Line Railway.			
Wayside Inn	Mrs. D. W. Summer	15	2.50	¶15.00
Hotel Bonita		38A	♁ 6.00	On application
Boynton—	Thirteen miles south of West Palm Beach, between West Palm Beach and Miami on the Seaboard Air Line Railway.			
Buckeye State Hotel	F. L. Muster	25E	♁2.00 to 7.00	On application
Bradenton—	Seaboard Air Line Railway—244 miles south of Jacksonville. In the "Land of Manatee." 215 miles from West Palm Beach. Modern and attractive apartment houses. Bathing at Anna Maria Beach and at Bradenton Beach. Reached by fine automobile road. Excellent hunting and fishing. Boating on the Manatee River.			
Manavista Hotel	C. A. Pedersen	87E	2.00 up	
Juplinor Hotel	C. C. Hightower	30E	1.00	7.00
Dixie Grande	Griner Hotels, Inc	175E	♁ 3.00 to 7.00 ▲ 5.00 to 8.00 ▲ 6.00 to 10.00	Twin Beds
Arcade Hotel	E. E. Gurr	63E	¶ 2.50 to 5.00	
Manatee River Hotel	J. Walton	250E	♁ 2.50 to 7.00 ▲ 7.00 to 9.00	
Gaar House	V. A. Gaar	26E	1.00 to 2.00	10.50
Braden Hotel	Mrs. F. M. Campbell	30E	On Request	
Brooksville—	Seaboard Air Line Railway (Tampa-Northern Railway) parallel line running north and south between Tampa and Waldo. 48 miles north of Tampa, good agricultural section and good hunting and fishing.			
Tangerine Hotel	M. E. Price, Mgr.	50	1.50 to 3.00	
Good Fare Hotel		30		
Bushnell—	Seaboard Air Line Railway—Main line Jacksonville to Tampa. 146 miles south of Jacksonville.			

A-American. E-European. R-Rooms only. ¶Single room. ✻Double room. ♁Single room, with bath. ▲Double room, with bath.

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Bushnell—*Cont'd*				
	Desirably located for winter homes and for agriculture. Prosperous community. Good climate. Hunting and fishing.			
Smith Hotel	E. O. Smith	20A	3.75	15.00
Coleman House	Mrs. Annie Coleman	10A.	3.00	10.00
Captiva—	On island near mouth of Caloosahatchee River. Reached from Fort Myers.			
Captiva Hotel	Address Manager	100A		
Greenlawn Lodge	Mrs. C. J. Knapp	30A	5.00 up	
Cedar Key—	Seaboard Air Line Railway—126 miles south of Jacksonville (on the line from Waldo to Cedar Key). On the Gulf of Mexico. Good fishing and hunting.			
Schlemmer	Mrs Lillie Schlemmer	20A	On Re	quest
White House	S. T. White	15A	2.50	10.00
Fowlewood House	George T. Lewis	16	4.00	
Citra—	Seaboard Air Line Railway—83 miles south of Jacksonville. 18 miles north of Ocala, good fishing and hunting. Citrus fruit and vegetables.			
Park House Hotel	Closed indefinitely			
Clearwater—	Seaboard Air Line Railway—245 miles south of Jacksonville, 33 miles west of Tampa, 21 miles east of St. Petersburg. On the "Cross Florida Short Line" between the East and West Coasts of Florida, 229 miles from West Palm Beach. It is beautifully situated on Clearwater Bay (Gulf of Mexico), with a good basin for yachts—one of the attractions of the winter season being yacht racing. Clearwater is attractive with its wide streets and beautiful homes. Belleair Heights with the Belleview-Biltmore Hotel is adjoining. Fishing, hunting, boating and bathing.			
Gray Moss Inn	Alden Washburn	150A	7.00 up	
Phoenix Hotel	J. Maxwell	20A	1.50	8.00 up
Sea Ora Lodge	Mrs. B. B. Rawls	11A		25.00
Clearwater Beach Hotel	Frederick Charlton	48A	¶ 6.00–6.50 ♁ 7.50–8.00	40.00 to 45.00 50.00 to 55.00 ⁂ 80.00 for two ▲ 90.00 for two
Whitledge Hotel	Mrs. C. M. Whitledge	18A	1.50 to 2.00	16.00 to 18.00
West Brook Arms	Mrs. H. W. Westbrook	12	A 1.50 up	E 10.00
Hotel Ft. Harrison	F. W. Regan	253	On Re	quest
Hotel Cleveland	I. Coggeshall	29A	2.50 up	
Hotel Borden	Address Manager	50E	2.00 to 4.00	12.00 to 20.00
Sunset Hotel	J. H. McDonald	16E	1.50 to 3.00	10.00 to 15.00
Sunset Point Tavern	J. L. Dieus	26E	2.00 to 3.50	10.00 to 20.00
Princess Ulelah	Mrs. S. P. B. Snell	45A	♁ 6.00 up	
The Peterson	Address Manager	46A-E	On Re	quest
West Coast Hotel	J. W. Iron	90E	3.50 to 4.50	On Request
Coconut Grove—(See Miami) Belongs to the Miami community. A number of cottages are prepared to take roomers. Address L. J. Dick.				
Coral Gables—(See Miami.)				
Cortez Beach—(See Bradenton) (Railroad Station, Bradenton).				
Cortez Bathing Beach Pavilion	J. F. Vanderipe	A new	building, well	equipped.
Crystal Springs—	Seaboard Air Line Railway—178 miles south of Jacksonville. At Miss Holford's recreation camp at Hillsboro Villa, there are immense springs and swimming pool, various camp sites, outdoor sports and dancing hall. Instructions given pupils in school course. Club and community swimming pool privileges, now under construction, costing $50,000.00, will be open about September 1, 1928. A combined health and pleasure resort.			
Winter Home	Hawk Estate	18A	2.00	10.00
Recreation Camp	Miss E. I. Holford	20A	2.00	10.00
Four Cottages	Paul Bieder		Rates on R	equest
Resh Apartments	Minnie M. Resh	20	On Req	uest
Dade City—	Seaboard Air Line Railway—164 miles south of Jacksonville. Agricultural section, good hunting, birds and larger game, fishing in near-by lakes.			

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Dade City—*Cont'd*				
Edwinola Hotel	E. J. Gasque	40E	2.00	10.50–14.00
Gray Moss Inn	Mrs. M. F. Dudley	18E	3.50	17.00
Osceola	Mrs. R. W. Fyfe	16A	2.50	14.00
Lanier House (Men Only)	Mrs. A. E. Lanier	7A	2.35	12.00
Ward House	Mrs. A. C. Ward	8E	1.00	7.00
Cosner Apts	F. D. Cosner	4 Apts.	60.00 per	month
Muller Apts	E. W. Muller	10Apts.	50.00 per	month
Dania—	Five miles south of Fort Lauderdale, Florida. Twenty-three miles north of Miami, Florida.			
Dania Beach	A. J. Ryan	50A-E	♁ 2.00 up	12.00 up
Special rates on request.				
Delray—	18 miles south of West Palm Beach. On Miami extension of the Seaboard Air Line Railway, 2½ miles from the Gulf Stream. Hunting, deep sea fishing, surf bathing. In the pineapple region.			
Alterep	Address Manager	97A	♁ 6.00 to 10.00	On application
Seacrest	E. H. Scott	60A		♁ 30.00 to 80.00
Casa Del Ray	Mrs. E. S. Rutledge	57E	♁ 3.00 up	On application
Kentucky House	John Bradshaw	50A		♁ 18.00 to 30.00
Information about apartments and boarding houses will be furnished on application to the Secretary of the Chamber of Commerce.				
Eustis—	Reached by Seaboard Air Line Railway—153 miles south of Jacksonville, on Lake Eustis. Five miles from Tavares over hard automobile road. In the center of Lake County which has 1,400 fresh water lakes. Lake Eustis is a part of the source of the famous Ocklawaha River. Lake Eustis, Lake Griffin, Lake Dora and Lake Apopka are connected by short streams. Small launches go from one lake to another.			
Fountain Inn	Edward Higgens	175R	On appli	cation
Grand View Hotel	J. R. McDonald	80R	♁ 4.00	24.50 up
Hotel Boyer	F. M. Boyer	16R	1.00 to 2.00	5.00 to 10.00
La Villa Hotel	A. W. VanDeMark	75A		20.00 to 40.00
Secretary Chamber of Commerce will give information as to apartments and boarding houses.				
Fernandina—	Seaboard Air Line Railway—36 miles northeast of Jacksonville. Good hunting and fishing. A splendid hotel, and near by on Cumberland Island there are a number of winter homes and large estates.			
Keystone Hotel	Albert D. Simon	60A	¶ 3.00 up	20.00 up
			♁ 4.50 to 5.00	
Albemarle Hotel	Mrs. L. R. Burney	30A	2.00	10.00
Fort Lauderdale—	25 miles north of Miami, Fla. 42 miles south of West Palm Beach, two miles from Port Everglades, a deep water harbor now under construction. Everything is here to make this one of the greatest of East Coast resorts. New River, the deepest of any of its length (90 feet) flows through the City, which has a wonderful harbor for yachts and pleasure boats. Ft. Lauderdale has for its coast, the Atlantic Ocean, Bay and New River. It is surrounded on the west side by one of the best agricultural sections in Florida. Winter sports cover all outdoor recreation.			
Hotel Broward	C. E. Housholder	100E	¶ 2.00 to 4.00 ⁂ 4.00 to 6.00 ♁ 3.00 to 6.00 ▲ 5.00 to 8.00	
Tropical Hotel	P. O. Lee	100E	¶ 2.00 up ⁂ 3.00 up	
Hotel Gilbert	G. B. Smith	43E	¶ 1.50 to 2 50 ⁂ 2.00 to 3.00	
NewMaryland Hotel	Mrs. Jane B. Clarke	40E	¶ 2.00 up ⁂ 3.00 up	On application
Hotel Lauderdale	C. E. Litteral	32E	¶ 1.50 to 2.50 ⁂ 2.00 to 3.00	
New Mozelle Hotel	C. G. Rhodes, Jr	20E	¶ ⁂ 2.00 to 3.00	10.00 to 12.00
Bivans Hotel	Wm. M. Bivans	32A	¶ 2.00 to 2.50	10.00 to 12.00
Las Olas Hotel	G. E. Miller	30E	¶ 2.00 to 4.00 ⁂ 3.00 to 6.00	On application
Garden Court Hotel	Mrs. C. Dresser	23E	¶ 2.00 to 3.00	10.00–12.00 & 15.00
New River Hotel	Mrs. Vera Beck	20A	¶ 2.00 to 3.00	12.00 to 15.00
Wall Street Hotel	Mrs. George Wiegand	11E	¶ 1.50 to 2.00	
Palms Hotel	L. T. Hurst	13E	¶ 1.00 to 2.00 ⁂ 1.50 to 3.00	On application
Las Olas Inn	Wm. N. Goodrich	20A-E	On appli	cation
DeSota Hotel	A. F. Kerley	40E	¶ 1.00 up ⁂ 1.50 up	On application

A-American. E-European. R-Rooms only. ¶Single room. ⁂Double room. ♁Single room, with bath. ▲Double room, with bath.

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Fort Myers— Situated on the Caloosahatchee River, two miles wide, a short distance from the Gulf of Mexico, 291 miles south of Jacksonville by Seaboard Air Line Railway. Royal and other palms found only in a semi-tropical climate abound, giving a peculiar beauty to its wide avenues and delightful winter homes. Golf, boating, fishing, bathing and other forms of recreation for winter tourists. The completion of the Seaboard Air Line Railway into Fort Myers and Naples, with through train service, has revolutionized transportation into the lower West Coast country, not only giving a direct line from the West and the East to Fort Myers and Naples, but through the complete system of the Seaboard Air Line Railway, connecting them with all of the principal cities and resorts of Florida.				
Royal Palm Hotel	J. L. Nelson	150A	▲14.00 up	84.00 up
Morgan Hotel	W. H. Nevin	80A	♁ 8.50 up	
Hotel Bradford	J. R. Randle	100E	2.00 up	
Franklin Arms	Paul Franklin	110E	2.50 up	
Hotel Leon	Miss K. Harley	17E	2.00 up	10.00 up
Colonial Hotel	Mrs. J. E. Foy	25E	1.50 up	
Riverview Hotel	Mrs. Helen I. Mason	54E	2.50 up	
Kenmore Hotel	Miss V. Lawrence	30E	2.00 up	
Greystone Hotel	S. S. Bishop	25E	2.00 up	10.00 up
Grand Central Hotel	C. R. Watkins	25E	1.50 up	10.00 up
Bridge Hotel	T. A. Bass	9A	3.00	
Seminole Hotel	E. J. Riley	64E	2.50 up	
For furnished apartments write Secretary, Chamber of Commerce.				
Frostproof— By automobile from West Frostproof over hard road.				
Lake Reedy Hotel	D. W. Stokes	26A	1.00 to 1.50	
Hotel Highland	F. E. Sherwood	38A	1.50 to 2.00	
Gainesville— Seaboard Air Line Railway—70 miles south of Jacksonville. The University of Florida is located here, also the Agricultural College. Good hunting in the vicinity.				
Arlington	Mrs. M. E. Kone	40E	2.00–3.00	
Elizabeth	E. Weiss	10E	1.50–2.00	
Graham	W. M. Dale	50E	2.00–4.00	
Magnolia	Mrs. J. S. Goode	22E	1.50–3.00	
Smith	Mrs. B. W. Smith	20E	1.50–3.00	
White House	S. O. Chadwick	64A	♁4.50 to 7.00	
Monroe	Miss Terra Monroe	12E	1.25–2.00	
Primrose Grill	Mr. & Mrs. D. M. Winn	4	1.00 to 1.50	
Craig Inn	Mrs. F. W. Craigin	16	3.00 up	
Wisteria Inn	Mrs. J. B. Dodson	13		
Powell Hotel	S. O. Weaver	48	1.50–4.00	15.00–40.00
Thomas Hotel	W. R. Thomas	94	6.00 to 10.00	
Green Cove Springs— Twenty-nine miles from Jacksonville. Hunting and fishing. Directly on the St. Johns River. Auto from Jacksonville.				
Qui-si-Sana Hotel	Joel L. Potter	56A	♁4.50 to 6.00	25.00 to 40.00
Mohawk Hotel	J. O. Rowland	20	3.00 to 5.00	20.00 to 30.00
The Cherokee	Mrs. Tyler	14	3.50 to 5.00	22.00 to 32.00
The Palms	Mrs. Hoey	12		8.00
Hotel Hadden Hall	L. Elston diGhilini	75E	2.00	12.00
Hampton— Seaboard Air Line Railway—50 miles south of Jacksonville at the junction with the G. S. & F. Railway (Southern Railway) on the route of the "SUWANEE RIVER SPECIAL" to the west coast of Florida from Cincinnati and the West. Hunting, quail and dove. Excellent lake fishing.				
Hampton Hotel	Mrs. M. L. Watterson	20A	2.00	On Application
Delk Hotel	Mrs. H. A. Delk	7A	1.00	7.00
Palms Hotel	Mrs. W. P. Roper	12E	1.00	On request
Hialeah— (Miami)				
Rialto	G. Campbell	49E	¶ 1.00 to 2.50	
Hollywood— Seven miles south of Fort Lauderdale, Fla. 18 miles north of Miami, Fla. Hollywood is one of the wonder cities of Florida. Its broad avenues, beautiful homes and splendid hotels and its wonderful bathing beach make it an ideal winter resort.				
Hollywood Beach Hotel	Wm. M. Kimball	500A	¶ 12.50 to 30.00 ✱18.50 to 45.00	
HollywoodHillsInn	A. R. Drake	200A	¶ 7.50 to 12.50 ✱10.00 to 18.00	

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Hollywood—*Cont'd*				
Great Southern	Herbert Brewster	100E	¶ 2.00 to 5.00 ✱ 3.00 to 7.50	
Park View Hotel	Herbert Brewster	100A	¶ 7.00 to 12.50 ✱10.50 to 18.50	
Villa Hermosa		40	2.00 to 6.00	
Trianon		40	2.00 to 6.00	
Casa Blanca		35	1.50 to 4.00	
Poinsettia		40	2.00 to 4.00	
Hutchinson		35	2.00 to 6.00	
Detroit		25	On application	
Homestead— Twenty miles south of Miami. A leading shipping point for early winter tomatoes and other vegetables, citrus fruits and avocadoes; in a great agricultural section, with many tropical products grown nowhere else on the mainland. Has the only year 'round commercial orchid farm in the country. Good golf and country club.				
Hotel Redlands	J. L. MacDermott	60A	2.50	
Seminole Hotel	Mrs. Gussie Joyner	30A	1.00	
Maryland House	Donald Bowie	10A		By week
Jacksonville— On St. Johns River, 18 miles from the ocean. It is a prosperous port with deep water to the sea—forty-five minutes by automobile to Jacksonville Beach on the Atlantic. Besides being a prosperous commercial city, Jacksonville is a delightful winter resort, with excellent hotels and many boarding houses. Its residential section is particularly noteworthy. Many beautiful homes set in spacious grounds with a profusion of Florida's brilliant flowers are a source of great civic pride.				
Albert	David Berkowitz	100E	¶ 2.00–3.00 ♁3.00 to 5.00 ✱3.50 to 5.00 ▲6.00 to 7.00	
Atlantic	George Rose	50E	1.50 to 3.00	
Aragon	Andrew A. Smith	130E	¶ 2.50 ♁3.00 to 5.00 ✱4.00 to 5.00 ▲5.00 to 8.00	
Annex	L. H. Turner	60E	¶ 1.50 up ✱ 2.50 up	
Burbridge	David Berkowitz	150E	♁3.00 to 5.00 ▲5.00 to 9.00	
Balconies	A. G. Bowie		¶ 2.00 to 3.00 ♁3.00 to 3.50 ✱2.00 to 3.00 ▲3.00 to 3.50	
Butler (South Jacksonville)	Jack Butler		♁ 2.00 ▲ 3.00	
Carling	James M. Lynch	300E	♁ 3.00 to 5.00 ▲5.00 to 8.00 Suite 15.00	
De Soto Hotel	Don A. Kaminer	75E	♁ 2.00 up	
Duval	J. H. Moddrell	150E	¶ 1.00 to 2.00 ♁2.00 to 3.00 ✱2.00 to 3.50 ▲4.00 to 5.00	
Everett	Geo. A. Rogers	100E	♁1.50 to 2.50	
Flagler	Robert Kloeppel	104E	1.50 to 2.50	
Henry George	H. G. Johnson	48E	1.50 up	
Geo. Washington	Robert Kloeppel	300E	♁3.00 to 5.00	
Jackson	W. H. Chaplin	100E	¶ 2.00 to 2.50 ♁2.50 to 3.50 ✱3.50 to 4.00 ▲4.00 to 6.00	
Lee-Jackson		64E	2.00 to 2.50	
Monroe	Herman Ferer	21	1.50 up	
Mason	George Mason	300E	♁3.00 to 3.50 ▲4.00 to 5.00	
New St. James	F. S. Gray	55E	¶ 1.50 ♁2.00 to 3.00	
Northern	S. A. Freedman	100E	(1.00 for each additional person) 1.00 up	
Park	Mrs. Jessie Kendrick	50E	1.50 up	
Royal Palms	Mrs. R. P. Deckard	31E	¶ 1.50 to 5.00 ✱3.00 to 6.00	
Riverside Terrace	Julia E. Wideman	25A	¶ 3.00 to 7.00 ✱6.00 to15.00	
St. Charles	Frank Williams	37E	1.00 to 2.00	
St. Albans	D. J. Conroy	150E	¶ 2.50 ♁ 3.00 ✱ 2.50 ▲ 3.00	
San Jose	Frank Robertson	115E	On application	
Seminole	J. J. Page, Jr	200E	¶ 2.50 to 3.00 ♁3.50 to 5.00 ✱4.00 to 5.00 ▲6.00 to 8.00	
Seneca	N. H. Schoonover	57E	¶ 1.50 to 3.50 ▲2.50 to 6.00	
St. Cloud	Miss Carrie Kline	49E	1.50 to 3.00	
Talleyrand	Jack Richards	52	¶ 1.00–✱2.00	
Terminal	E. B. Edwards	38E	¶ 1.50 to 2.00 ✱2.00 to 3.00	

A-American. E-European. R-Rooms only. ¶Single room. ✱Double room. ♁Single room, with bath. ▲Double room, with bath.

HOTELS AND BOARDING HOUSES

NAME OF PLACE AND HOTEL	MANAGER OR PROPRIETOR	ROOMS	RATES PER DAY	RATES PER WEEK
Jacksonville—*Cont'd*				
Virginia Hotel	F. G. Griffin	60E	¶ 1.50 to 2.00 ♁ 2.00 to 2.50 ⁂ 2.00 to 3.00 ▲ 3.00 to 4.00	
Windle	Windle Smith	125E	¶ 2.00 to 3.00 ♁ 2.50 to 4.00 ⁂ 3.50 to 5.00 ▲ 4.50 to 8.00	
Windsor	J. E. Kavanaugh	250E	On application	

Secretary Chamber of Commerce will furnish information regarding apartments and boarding houses.

Jacksonville Beach— 18 miles east of Jacksonville, hard automobile road.

Casa Marina	Gene Zapf	75A	¶ 5.00–♁6.00 ⁂ 10.00 up ▲ 11.00 up	
Beach View Inn	Mrs. G. Zapf	12E	1.50 to 3.00	
Breakers	Mrs. Ida Bishop	15E		
Bussey's Hotel	J. A. Bussey	22E	¶ 3.50 up	25.00 up
Georgia House	Mrs. J. B. Thomason	15E	2.00 up	10.00 up
Lingamore House	Mrs. Goodson	20E	1.50 up	10.00 up
Perkins House	Mrs. M. E. Perkins	30E	¶ 2.50 to 3.00 ⁂ 4.00	16.00 to 25.00
Shockley House	Mrs. H. M. Shockley	20E	1.50 up	10.00 up
Willard Lodge	C. R. Spalding	30E	¶ 1.50–⁂ 5.00	10.00 up

Keystone Heights— (R. R. Station, Starke, 12 miles.) Sixty miles from Jacksonville. Fishing, hunting, boating, bathing. Hotel on beautiful Lake Geneva. Open year round.

Keystone Inn	Lawrence Developing Co	38A	¶ 4.50 to 5.50 ⁂ 8.00 to 10.00	

LaBelle— 29 miles east of Fort Myers, on the Seaboard Extension.

Everett Hotel	E. E. Edwards	22E	3.50	

Lacoochee— Seaboard Air Line Railway—151 miles south of Jacksonville. Good shooting, quail, squirrel and fox. Guides and dogs available.

Cypress Hotel	Sennie Goodwin	42		10.00

Lake City— Seaboard Air Line Railway—59 miles west of Jacksonville. Junction with the Georgia Southern & Florida Railway. On the line between Jacksonville, Tallahassee and River Junction. Through Pullman Car Route Jacksonville to New Orleans. Good lake and river fishing, fine hunting, guides and dogs available. Nine hole golf course.

Blanch Hotel	O. K. Holmes	142	2.20–2.50	
Central Hotel	J. Briers	40A	1.00 up	4.00 up
Lake City nn	Mrs. A. Finlayson	12		17.50
Hotel Myrtle	Mrs. L. E. Brown	16	1.00	
Hotel Powell	J. M. Powell	42	1.50	
Wilson Hotel	P. Wilson	16A	3.50 up	On application

Lake Wales— (Railroad Station, West Lake Wales) Seaboard Air Line Railway—233 miles south of Jacksonville. Fine lake fishing. Also on the "Cross Florida Short Line" between the East and West Coasts of Florida, 53 miles from Tampa and 134 miles from West Palm Beach.

Walesbilt Hotel	S. J. Everett	100A-E	2.50 up	
Wales Hotel	N. E. Stewart	50A	¶ 6.00 up	
Golden Bough Club	Edison & Anderson	15A	¶ 7.00 up	
Lake View Inn	Address Manager	50E	2.00 up	
Ridge Hotel	Harry Austin	15A	2.00 up	
Seminole Club	L. Thexton	30E	2.00 up	

Secretary Chamber of Commerce will give information as to apartments.

Lake Worth— Seven miles south of West Palm Beach. On the Miami extension of the Seaboard Air Line Railway. Fishing, hunting, boating and dancing.

Atlantic Hotel	Jerome Becwar	21E-B	On application
Castle Hotel		35E-B	On application
Del Camp Hotel	Mrs. Dan Delcamp	20E-B	On application
Florida Hotel	John Elliott	50E-B	On application
Greystone Hotel	G. E. Seeley	15E-B	On application
Gulf Stream Hotel		200E-B	On application
Kenwood Hotel	R. M. Ackerson	70E-B	On application
Lake Erie Hotel	Address Manager	45E-B	On application
Lake Worth Inn	Otto Schmitt	20E-B	On application
Royal Hotel	A. M. Flaherty	20E-B	On application
Stella Marie	A. J. Reilly	15E-B	On application

B-Bath

Largo— Seaboard Air Line Railway—247 miles south of Jacksonville, 36 miles west of Tampa, on the Gulf of Mexico. Bathing, boating, fishing, hunting. Within a short distance of the Belleview-Biltmore Hotel at Belleair and not far from St. Petersburg.

Hotel Largo	Mrs. R. L. Youngblood	30E	On application	
Fraser House	Mrs. Julia Fraser	20A	On application	

HOTELS AND BOARDING HOUSES

NAME OF PLACE AND HOTEL	MANAGER OR PROPRIETOR	ROOMS	RATES PER DAY	RATES PER WEEK
Largo—*Cont'd*				

Leesburg— Seaboard Air Line Railway—139 miles south of Jacksonville. In the Central Lake Region of Florida. Bathing, boating and fishing.

Magnolia Hotel	B. O. Baker	49A-E	¶ A	4.25	On applic'n
			♁ A	4.75	
			⁂ A	7.50	
			▲ A	8.50	
			¶ E	2.00	
			♁ E	2.50	
			⁂ E	3.00	
			▲ E	4.00	
Lake View Hotel	Mrs. M. O. McIrvin	100	¶	2.50	
			♁	4.50	
			⁂	4.00	
			▲	8.50	
Stepp's Hotel & Restaurant	J. B. Stepp	44E		1.50 up	On applic'n

Live Oak— Seaboard Air Line Railway—81 miles west of Jacksonville. On the line Jacksonville, Tallahassee, River Junction and the Through Pullman Car Route from Jacksonville to New Orleans. Good hunting and fishing in the vicinity.

Suwannee Hotel	I. F. Williams	50	♁4.00 to 5.00	
The Oaks	Mrs. A. T. Goff	9	1.50	10.00
Magnolia House	Mrs. D. C. Washington	20A	2.00	10.00

NOTE—There is no hotel at Suwannee Springs. Destroyed by fire and not rebuilt.

Madison— Seaboard Air Line Railway—109 miles west of Jacksonville, on the line between Jacksonville, Tallahassee and River Junction, the Through Pullman Car Route, Jacksonville to New Orleans. Splendid livestock and agricultural region. Good hunting and fishing in season.

Hotel Madison	Mrs. H. D. McNeil	35E	2.50	
Stroud Hotel	Mrs. J. T. Stroud	22A	2.50	12.50
Martin Hotel	Mrs. T. Z. Martin	26A	2.00	10.00
Hopkins Tea Room	Ethel Hopkins	40E	2.00	20.00
Plaza	George Macagares	20E	2.00	10.50

Manatee— Seaboard Air Line Railway—242 miles south of Jacksonville on the Manatee River. Good fishing and hunting. Joins Bradenton, and has the same amusements, living conditions, school facilities.

Central Hotel	Address Manager	40E	On request
Palm Hotel		14E	On request
Paradise Court	Mrs. W. B. Russell		11 Cottages, each with two rooms and bath, screened sleeping porch, free garage.

Melrose— Seaboard Air Line Railway—61 miles south of Jacksonville, Railroad Station, Waldo.

Santa Fe Hotel	Address Manager	40A		23.00 to 35.00

Miami— 70 miles south of West Palm Beach. Seaboard Air Line Railway extension West Palm Beach to Miami. Largest resort on the Florida East Coast. On Biscayne Bay. Connected by causeway with Miami Beach on the ocean. Bathing, boating and fishing.

Alcazar	H. J. Smith	250E	♁	2.00 to 7.00
		A	♁	5.00 to 11.00
		E	▲	3.00 to 12.00
		A	▲	9.00 to 20.00
Alexandria	Mrs. F. Deason	37E	¶	2.00 to 2.50
			⁂	3.00 to 4.00
			♁	3.00 to 3.50
			▲	4.00 to 6.00
Alhambra	D. E. Lillis	85E	♁	3.00 to 5.00
			▲	4.00 to 8.00
Alta Vista	G. S. Pickard	85E	¶	1.50 to 3.00
			♁	2.00 to 3.50
			▲	3.50 to 6.00
Abnerholm	T. D. Herin	20E	¶	1.50 to 5.00
			⁂	2.00 to 6.00
			▲	2.50 to 8.00
Arcade	C. Carregnes	23E	¶	.75 to 1.50
			⁂	1.00 to 2.50
Biscayne	C. W. Wilson	45E	¶	1.00 to 3.00
			⁂	2.00 to 4.50
			♁	1.50 to 3.50
			▲	2.00 to 5.00
Bradford	Katherine K. Rand	33E	♁	1.50 to 3.00
			▲	2.00 to 4.00

A-American. E-European. R-Rooms only. ¶Single room. ⁂Double room. ♁Single room, with bath. ▲Double room, with bath.

SEABOARD AIR LINE RAILWAY — THROUGH THE HEART OF THE SOUTH

FLORIDA

SHOWING

SEABOARD

AIR LINE RAILWAY

All Florida Route

One Coupon Only

Reading

S. A. L. Ry.

is necessary in interline tickets from Seaboard junction points to any destination on the

SEABOARD SYSTEM

OPTIONAL ROUTE

Round-trip tickets via S. A. L. Ry. to West Palm Beach, Miami, and intermediate points will be honored direct or via any or all of the following points: Tampa, Bartow, Clearwater, Belleair, St. Petersburg and Orlando.

Round-trip tickets to Miami may be used from Naples, Fort Meyers, Boca Grande, Venice, Sarasota, and intermediate points on the return trip without additional charge.

9-7-'28 POOLE BROS. INC., CHICAGO. Corrected to Sept. 1, 1928. 5871

Miami Beach—*Cont'd*

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Leonard	P. F. Colbert	70E	♁ 1.50 to 4.00 ▲ 3.00 to 6.00	
La Flora	E. H. Dine	42E	♁ 2.00 to 7.00 ▲ 3.00 to 10.00	
Lincoln	B. Lundberg	107A	♁10.00 to 15.00 ▲20.00 to 30.00	
Mare Grande	H. L. Gent	65E	♁ 2.50 to 4.00 ▲ 3.50 to 6.00	
Monterey	G. A. Bernhardt	60E	♁ 1.50 to 5.00 ▲ 2.50 to 8.00	
Mayflower	Chas. Beatty	72E	♁ 2.00 to 6.00 ▲ 3.00 to 10.00	
Meridian	N. G. Miller	78E	¶ 7.00 to 14.00 ※10.00 to 21.00 ♁12.50 to 21.00 ▲15.00 to 28.00	
Matanzas	W. J. Crawford	43E	♁ 1.00 to 3.00 ▲ 2.00 to 4.00	
Miami Beach	F. J. Novack	48E	♁ 1.00 to 4.00 ▲ 1.50 to 5.00	
Ortega Village	H. F. McIntyre	74E	¶ 1.50 to 3.00 ♁ 2.00 to 4.00 ▲ 2.50 to 6.00	
Espenola	F. H. Carpenter	133E	¶ 1.00 to 3.00 ※ 1.50 to 5.00 ♁ 1.50 to 5.00 ▲ 2.00 to 7.00	
Prince George	E. H. Griffith	40E	♁ 2.00 to 5.00 ▲ 3.00 to 8.00	
Pancoast	J. A. Pancoast	125A	♁15.00 to 35.00 ▲25.00 to 40.00	
		E	♁ 3.00 to 8.00 ▲ 6.00 to 10.00	
Roney Plaza	W. G. McMeekin	350A	♁10.00 to 15.00 ▲15.00 to 25.00	
Sea Breeze	M. Levine	50A	♁8.00–▲12.00	
Wm. Penn	R. Mumford	110E	♁ 2.00 to 8.00 ▲ 3.00 to 12.00	
Waverly	Cas. S. Lyons	20E	¶ 1.50 to 2.50 ※ 2.00 to 3.00 ♁ 2.00 to 3.00 ▲ 3.00 to 4.00	

Monticello— Seaboard Air Line Railway—142 miles west of Jacksonville, in the rolling country between Jacksonville and River Junction, splendid for agricultural pursuits. Good hunting and fishing.

Monticello	Mrs. E. L. Moline	20A-E	3.00	
Commercial Hotel	Mrs. M. A. Martin	20A-E	3.00	
Scott Lodge	Mrs. Rebecca Scott	10A		
Colonial Inn	Sis Hopkins	10A-E		

Naples— 327 miles south of Jacksonville, Seaboard Air Line Railway. Even without comfortable transportation Naples had become a popular resort on account of the beauty of its location and surroundings and its delightful winter climate. It has rapidly grown in popularity since the Seaboard Air Line Railway established its through train service early in January, 1927.

Naples Hotel	George Kreamer	110A	♁8.00 up	

New Port Richey— Seaboard Air Line Railway—250 miles south of Jacksonville, 39 miles west of Tampa. Good fishing and hunting. Within reach of all other West Coast resorts.

Harmony Hotel	C. T. Cardes	12	2.00	8.00 to 10.00
Newport Inn	Mrs. E. Broesure	20A	2.50	12.50 to 15.00
Kentucky Inn	Mrs. I. N. Vickers	16E	3.50	20.00 to 35.00
Baylea Inn	Mrs. M. L. Bailey	30E	¶2.50 to 3.00	16.00 to 20.00
Manor Inn	Address Manager	30A		35.00 to 40.00
Hacienda Hotel	J. J. Simpson	50E	¶ 3.00 to 5.00	¶20.00 to 35.00

Nokomis— Seaboard Air Line Railway—273 miles south of Jacksonville, 18 miles south of Sarasota. Golfing, bathing, boating, hunting and fishing. Beautiful view from the hotel across the Gulf of Mexico and Dona Bay. The Venice-Nokomis Tarpon Club (W. H. McCracken, proprietor and manager) is located on Dona Bay and the Tamiami Trail. It is controlled by the Villa Nokomis for the free accommodation of its guests.

Villa Nokomis	Address Manager	50A	5.00 up	On application

Ocala— 101 miles south of Jacksonville. 5½ miles west of Silver Springs. Good roads, good hunting and fishing. Silver Springs is the largest in the world, supplying streams great enough to float passenger boats. Silver Springs famous for the glass-bottom boat trip.

Ocala—*Cont'd*

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Colonial	Mrs. Bessie Barnett	20A-E	¶ 1.00 to 1.50 ※ 2.50 to 3.00	▲10.00
Florida House	H. J. Goldsmith	42A-E	¶ 1.50 to 2.00 ※ 3.00 to 4.00	¶15.00 ♁18.00
Harrington Hall	L. R. Bracken	74E	¶ 2.00 to 3.00 ※ 3.50 to 5.00	
Hoffman	J. R. Siviter	14E	¶ 1.50 to 2.00 ※ 2.50 to 3.50	
Marion	H. S. Davis	100E	¶ 2.00 to 4.00 ※ 3.50 to 7.00	
Maxine	J. H. Smith	18E	¶ 1.50 ※ 3.00	
Ocala House	L. R. Bracken	86E	¶ 1.50 to 2.50 ※ 2.50 to 4.50	
Ocala Highlands Club	Francis M. Kelly	20E	¶ 1.50 to 2.50 ※ 3.50 to 4.00	
Magnolia House	Mrs. Margaret Miller	10	1.00	
Arms House	Mrs. C. C. Simpson		On request	
White House	J. A. Whiting		1.00	
Boarding House	Mrs. J. W. Davis			10.00 to 15.00
Boarding House	Mrs. Robert Marsh	10		10.00 to 12.50
Boarding House	Mrs. G. H. Turner	6		10.00 to 12.00

Okeechobee— Seaboard Air Line Railway—278 miles south of Jacksonville, between Coleman and West Palm Beach; in the opposite direction it is 58 miles from West Palm Beach. On the "Cross Florida Short Line" between the East and West Coasts of Florida, 126 miles from Tampa. On the north shore of Lake Okeechobee (largest fresh water lake, wholly within the limits of one state). A shipping point for fresh water fish.

Southland Hotel	J. G. McNeff	75E	¶ 2.00 to 5.00	On application
Okeechobee	Mr. Wolf	20E	¶ 2.00 to 3.50	On application
Northern Hotel	Mrs. Alderman	27E	1.00 to 3.00	On application
Lovern Hotel	J. E. Lovern	14E	1.00 to 1.50	On application
Albert Hotel	Mrs. Williams	15E	1.00 to 2.00	On application
Hotel Harding	Mrs. L. D. McLendon	14E	2.00 to 3.00	On application
Dude Ranch (Brighton Valley Ranch)	Jas. H. Bright (P. O. Brighton)			50.00 per week including room and board.

Olympia— 25 miles from West Palm Beach on the Atlantic Ocean; hard automobile road. Bathing, boating and fishing.

Olympia Beach Hotel and Cottages	Olympia Holding Corporation, Prop. Mr. Simpson, Mgr.	70 in Hotel 35 in	Cottages A♁10.00 to 20.00	Onapplication
Pine Ridge Inn	Olympia Holding Corporation, Prop. Mrs. C. L. Roberts, Mgr.	18	2.50E 5.00A	Onapplication Onapplication

Orlando— Seaboard Air Line Railway—On the line through the Lake Region from Lake Charm to Wildwood to connect with the main line. Fine fruit section, good fishing and hunting. Fresh water lakes. Race track. Race horse winter quarters.

San Juan	H. A. Wyche	240	¶ 2.50 up ※ 4.00 up	
Angebilt	T. L. Rich	200	¶ 3.00 up ※ 6.00 up	
Ft. Gatlin	Chas. H. Boucher	150	¶ 4.00–5.00 ※ 6.00–7.00	
Wyoming	C. DeWitt Miller	100A	¶ 8.00 to 15.00	
Empire	R. E. G. Miller	100	¶ 2.00 up ※ 3.00 up	
Lucerne	A. J. Bloomfield	75A	On application	
Roberts	Sam Folkes	90E	On application	
El Rado	Mrs. R. L. Liles	66E	On application	
Avalon	R. T. Adams	60	¶ 3.00 up ※ 6.00 up	
Francis Marion	S. K. & F. L. Guernsey	51A	On application	
Tremont	W. T. Pierson	50	¶ 1.50 up ※ 2.50 up	
Orange Court Apt. Hotel	G. F. Puckett	42 60 Apts	On application	
Orland	B. J. Smith	40	¶ 1.00 up ※ 2.50 up	
Duke Hall	Miss H. Fernandez	40A		30.00 up
Osceola		35A	On application	
St. Charles	C. T. Williams	30E	On application	
Pilgrim	W. W. Wiggins	30E	On application	
Nieuport	T. C. Calloway	28	¶ 1.50 up ※ 2.50 up	
Satsuma	E. L. Stockmar	26	¶ 2.00 up ※ 3.00 up	
Melrose	Mrs. M. B. Steen	25A		¶ 15.00 ※ 12.50

A-American. E-European. R-Rooms only. ¶Single room. ※Double room. ♁Single room, with bath. ▲Double room, with bath.

HOTELS AND BOARDING HOUSES

Miami—*Cont'd*

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Belfort	A. K. Shipman	56E	℀ 3.00 to 4.00	
			♁ 2.00 to 3.00	
			▲ 3.50 to 5.00	
Bell	Mrs. F. Langbahn	21E	¶ 1.00 to 2.50	
			℀ 1.50 to 4.00	
Cortez	J. F. Austen	103E	♁ 2.50 to 4.00	
			▲ 5.00 to 7.00	
Central	Mrs. M. Klein	54E	♁ 2.00 to 3.00	
			▲ 3.50 to 5.00	
Commercial	Mrs. C. T. Scales	28E	¶ 1.00	
			℀ 2.00 to 3.50	
Continental	Lina L. Fridman	98E	¶ 1.00	¶ 6.00
			℀ 1.50	℀ 7.50
			♁ 1.50	♁ 7.50
			▲ 2.00	▲ 9.50
Columbus	G. A. Brinkman	300E	♁ 4.00 to 12.00	
			▲ 7.00 to 16.00	
Dallas Park Hotel and Apts.	M. F. Whelan	350E	♁ 2.50 to 6.00	
			▲ 4.00 to 8.00	
Dolphin	J. M. Lamar	105E	♁ 1.50 to 3.00	
			▲ 2.50 to 4.50	
Esmeralda	C. J. Mobley	38E	¶ 2.00 to 3.50	
			℀ 4.00 to 8.00	
			♁ 3.00 to 5.00	
			▲ 5.00 to 15.00	
El Commodoro	S. D. McCreary	250E	♁ 2.50 to 4.00	
			▲ 4.00 to 7.00	
Fairfax	Mrs. S. M. Rosenthal	50E	♁ 1.50 to 4.00	
			▲ 2.50 to 6.00	
Flagler	M. Krouse	58E	♁ 1.50 to 2.50	
			▲ 2.50 to 4.00	
Fort Dallas	Mrs. Ida Bradshaw	85E	¶ 1.25 to 2.50	
			℀ 1.50 to 3.50	
			♁ 1.50 to 3.00	
			▲ 2.00 to 5.00	
Frances	T. E. Altman	50E	¶ 1.50 to 3.00	
			℀ 2.50 to 4.00	
			♁ 2.00 to 4.00	
			▲ 3.00 to 5.00	
Gralynn	H. H. Mace	150E	¶ 3.00 to 6.00	
			℀ 5.00 to 10.00	
			♁ 4.00 to 8.00	
			▲ 6.00 to 12.00	
Greystone	E. D. Nichols	50E	¶ 1.50 to 3.00	
			℀ 2.00 to 4.00	
			♁ 2.00 to 4.00	
			▲ 3.00 to 6.00	
Greentree Inn	Katherine K. Rand	53E	¶ 1.00 to 2.00	
			℀ 2.00 to 3.00	
			♁ 1.50 to 3.00	
			▲ 2.00 to 4.00	
Hilsabeck	G. W. Hilsabeck	44E	¶ 1.50 to 3.00	
			℀ 2.50 to 4.00	
			♁ 2.00 to 4.00	
			▲ 3.00 to 6.00	
Halcyon	H. W. Lowell	136E	¶ 2.00 to 3.50	
			℀ 3.50 to 6.00	
			♁ 2.50 to 6.00	
			▲ 4.50 to 10.00	
Hermitage	A. G. Holmes	62E	¶ 1.50 to 2.50	
			℀ 2.00 to 3.00	
			♁ 2.00 to 3.50	
			▲ 3.00 to 4.50	
Julia Tuttle	J. M. Lamar	121E	¶ 1.50	
			℀ 2.00 to 3.00	
			♁ 2.00 to 4.00	
			▲ 2.50 to 5.00	
Kendon	J. M. Lamar	73E	♁ 1.50 to 3.00	
Leamington	A. Simon	100E	♁ 2.00 to 5.00	
			▲ 3.00 to 7.00	
Martinique	G. B. Broswell	50E	♁ 2.00 to 5.00	
			▲ 4.00 to 8.00	
Monticello	J. R. Vereen	48E	¶ 2.00	¶ 10.00 to 12.00
			℀ 3.00	℀ 15.00 to 18.00
			♁ 2.50 to 4.00	♁ 17.50 to 21.00
			▲ 4.00 to 6.00	△ 25.00 to 30.00
Miami	E. G. Sewell	55E	¶ 2.00 to 4.00	
			℀ 2.00 to 5.00	
			♁ 2.50 to 6.00	
			▲ 3.00 to 7.00	
Miles Standish	A. Deal	140E	¶ 1.50 to 2.50	
			℀ 2.50 to 4.00	
			♁ 2.00 to 3.50	
			▲ 3.50 to 5.00	
McAllister	Gus Mueller	550E	♁ 3.50 to 10.00	
			▲ 6.00 to 12.00	
McBride	F. C. Covell	40E	¶ 1.50 to 3.00	
			℀ 2.00 to 4.50	
			♁ 2.00 to 3.50	
			▲ 3.00 to 6.00	
McCrory	J. G. Urmey	52E	¶ 2.00 to 4.00	
			℀ 2.00 to 5.00	
			♁ 2.50 to 6.00	
			▲ 3.00 to 7.00	
New Berne	Mrs. H. G. Clifton	60E	¶ 2.00 to 3.00	
			℀ 3.00 to 5.00	
			♁ 2.50 to 4.00	
			▲ 4.00 to 6.00	
Neal Carlton	Mrs. N. Moran	26E	♁ 3.00 to 8.00	
Oaks	F. M. MacDonald	20A	¶ 3.00	
			℀ 5.00	
Paramount	Knight Bros.	24E	¶ 1.50 to 2.50	
			℀ 2.50 to 4.00	
Ponce de Leon	Theo. Walsh	150E	♁ 2.00 to 5.00	
			▲ 4.00 to 10.00	
Poinsettia	Mrs. F. M. Holland	40E	¶ 1.50	¶ 7.00 to 8.00
			℀ 2.00	℀ 10.00 to 12.00
			♁ 2.00 to 2.50	♁ 10.00 to 12.00
			▲ 3.00 to 4.00	▲ 15.00 to 18.00

A-American. E-European. R-Rooms only. ¶Single room. ℀Double room. ♁Single room, with bath. ▲Double room, with bath.

HOTELS AND BOARDING HOUSES

Miami—*Cont'd*

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Plaza	J. W. Chase	146E	¶ 1.50 to 4.00	
			℀ 2.50 to 5.00	
			♁ 2.00 to 5.00	
			▲ 3.00 to 6.00	
Park	A. B. Moses	70E	¶ 1.50 to 3.00	
			℀ 2.50 to 3.50	
			♁ 2.00 to 3.50	
			▲ 3.00 to 5.00	
Patricia	J. M. Lamar	90E	♁ 2.50 to 4.00	
			▲ 4.00 to 7.00	
Rainsford	A. W. Hatch	20E	¶ 1.00 to 2.50	
			℀ 2.50 to 3.00	
			▲ 3.00 to 4.00	
Rex (Stag)	R. C. Gardner	65E	¶ 1.50 to 2.50	
			℀ 2.00 to 3.00	
			♁ 2.00 to 3.50	
			▲ 3.00 to 5.00	
Royalton	Mrs. J. A. Gardner	106E	♁ 2.00 to 4.00	
			▲ 3.00 to 7.00	
Rutherford	F. J. Foley	50E	♁ 2.00 to 3.50	
			▲ 3.00 to 6.00	
Roberts	W. H. Sturmer	110E	♁ 2.50 to 4.00	
			▲ 4.00 to 6.00	
Ritz	M. Krouse	102E	♁ 2.50 to 4.00	
			▲ 4.00 to 8.00	
Riverside	H. M. Furr	60E	♁ 1.50 to 3.00	
			▲ 3.00 to 7.00	
Robert Clay	R. D. Berry	164E	♁ 2.50 to 4.00	
			▲ 4.00 to 7.00	
Sorrento	Ada L. Griffis	60E	♁ 2.00 to 3.00	
			▲ 3.50 to 5.00	
Sherman	H. B. Mosslich	60E	♁ 2.00 to 2.50	
			▲ 3.00 to 4.00	
San Carlos	W. H. Mosher	50E	¶ 1.00 to 2.00	
			℀ 2.00 to 3.00	
			♁ 1.00 to 3.00	
			▲ 2.00 to 4.00	
Strand	L. M. Christie	67E	♁ 1.50 to 4.00	
			▲ 2.50 to 8.00	
Seminole	J. J. Friel	85E	¶ 2.00- ♁ 3.00	
			℀ 3.00 to 3.50	
			▲ 4.00 to 5.00	
Savoy	W. A. Morse	120E	¶ 1.50- ℀ 2.50	
			♁ 2.00- ▲ 4.00	
Tamiami	Cliff Storm	100E	¶ 1.50 to 3.00	
			℀ 2.50 to 3.00	
			♁ 2.50 to 4.00	
			▲ 3.50 to 7.00	
Thos. Jefferson	T. J. Mills, Jr.	50E	♁ 1.50 to 2.50	
			▲ 2.50 to 5.00	
United States	H. Freeman	33E	¶ 2.00 to 2.50	
			℀ 3.00 to 4.00	
			♁ 3.00 to 3.50	
			▲ 4.00 to 6.00	
Urmey	W. N. Urmey	150E	¶ 3.00 to 6.00	
			℀ 4.00 to 10.00	
			♁ 4.00 to 10.00	
			▲ 8.00 to 14.00	
Vereen	J. C. Vereen	92E	¶ 2.50 to 3.00	
			℀ 3.50 to 5.00	
			♁ 3.00 to 4.00	
			▲ 4.00 to 6.00	
Villa d'Este	C. T. Thompson	78E	¶ 2.00 to 2.50	
			℀ 3.00 to 3.50	
			♁ 2.50 to 6.00	
			▲ 3.50 to 10.00	

CORAL GABLES—

Clarena	J. M. Lamar	60E	¶ 1.00- ℀ 1.50	
			♁ 2.00 to 3.00	
			▲ 3.50 to 5.00	
Coral Gables Inn	Mrs. T. B. Lehman	33E	¶ 1.00 to 2.00	
			℀ 2.00 to 5.00	
			♁ 1.50 to 3.00	
			▲ 2.50 to 6.00	
Casa Loma	Fatio Dunham	100A	¶ 6.00 to 8.00	
			℀ 10.00 to 14.00	
			♁ 8.00 to 10.00	
			▲ 14.00 to 18.00	
Coral Way	R. L. Knight	A	♁ 6.00- ▲ 10.00	

MIAMI BEACH—

Ambassador	J. M. Lamar	60E	♁ 2.00 to 3.50	
			▲ 3.50 to 5.00	
Alton	Chas. Beatty	65E	¶ 1.00 to 3.50	
			℀ 2.00 to 5.00	
Biscayne Collins	Fred Parr	70E	♁ 2.00 to 3.50	
			▲ 3.00 to 4.50	
Boulevard	J. H. Noble	235E	♁ 2.50 to 5.00	
			▲ 3.00 to 10.00	
Belvedere		43E	♁ 4.00 to 5.00	
			▲ 10.00 to 12.00	
Commoner	C. A. Durham	140E	♁ 2.00 to 3.00	
			▲ 3.00 to 4.00	
Catskill	A. Erickson	44E	¶ 1.00 to 2.00	¶ 6.00
			℀ 2.00 to 3.00	℀ 8.00
El Paso	W. J. Reed	50E	♁ 2.00 to 5.00	
			▲ 3.00 to 7.00	
Flamingo	C. S. Krom	240A	♁ 14.00 to 20.00	
			▲ 26.00 to 32.00	
Floridian	A. Childers	252E	♁ 5.00 to 7.00	
			▲ 8.00 to 15.00	
Fleetwood	J. Perry Stoltz	350E	♁ 4.00 to 12.00	
			▲ 7.00 to 18.00	
George Washington	Miss A. Reineking	50E	♁ 2.00 to 6.00	
			▲ 3.00 to 8.00	
King Cole	S. L. Abel	60A	♁ 12.00 to 15.00	
			▲ 22.00 to 30.00	

NAME OF PLACE AND HOTEL	MANAGER OR PROPRIETOR	ROOMS	RATES PER DAY	RATES PER WEEK
Sanibel—*Cont'd*				
Matthews Hotel	Mrs. Jennie Terrill	30R	5.00	28.00 up
San Carlos	J. N. Calhoun			
Palm Lodge Hotel	Mrs. H. Shanahan			
Casa Ybel Hotel	Chas. J. Knapp	32A	5.00 up	
Sarasota—	Seaboard Air Line Railway—256 miles south of Jacksonville and 75 miles south of Tampa. Located on beautiful Sarasota Bay, said by many who have visited both places to rival the Bay of Naples. Bathing, hunting and fishing. King fish in abundance, and the "King of all fish, the Tarpon" is home here. Ask for Tarpon catch records. See list of golf courses.			
Mira Mar	L. R. Cornell	100A	♁8.00-15.00	
Sarasota Hotel	R. B. Hardin	125E	♁ 2.00 up	
Sarasota Terrace	B. C. Muirheid	125E	♁ 2.00 up	
El Vernona	Owen Burns III	150A	♁8.00 to 15.00	
Hotel Hunton	Mrs. Ann Hunton	40E	♁2.00-4.00	
Bay Island	A. L. Dawson	100A	♁4.00-7.00	♁ 25.00 up
Hotel Watrous	R. B. Davies	72E	♁2.00-3.50	
The Lodge	Address Manager	100E	♁ 2.50 up	♁ 15.00 up
Palm Hotel	Mira Mar Corporation	75E	♁ 2.50 up	
Georgia House	Mrs. M. E. Griffin	40A	¶ 2.50	¶ 12.00
Central Park Manor	C. D. Lewis	40E	♁ 1.50	
Villa Goodrich	Mrs. C. L. Adams	50E	♁ 2.00 up	♁ 12.00 up
Bay Haven	Address Manager	75E	♁ 1.50 up	
Weida Hotel	Address Manager	50E	♁1.50-2.50	
The Waltonian	Mrs. P. W. Walton	30E	¶ 1.50	¶ 7.00 up
The Poinsettia	Mrs. J. D. Harmon	25E	♁ 1.50	♁ 7.00 up
Orange Hotel	W. L. Becker	23E	¶ 1.00 up	¶ 6.00 up
Little Hotel	Address Manager	35E	♁ 1.50 up	♁ 8.00 up
Colonial Hotel	D. W. Smith	40A	¶ 1.00 up	¶ 6.00 up
*Gulf View Inn	Address Manager	75A	♁ 3.50 up	♁ 21.00 up

*At Sarasota Beach.
Secretary Chamber of Commerce will give information as to apartments and boarding houses.

Sebring—	Seaboard Air Line Railway—235 miles south of Jacksonville on the "Cross Florida Short Line." 85 miles from Tampa and 103 miles from West Palm Beach on Lake Jackson, in the hills and lake country. Fishing and hunting.			
Harder-Hall	H. V. Yeager	150A	7.50 to 20.00	
Kenilworth Lodge	D. F. Tuttle	120A	8.00 up	
Hotel Nan-Ces-O-Wee	P. M. Sebring	60E	2.00 to 5.00	
			✱3.50-▲5.00	
Buckeye Inn	Edw. Hasti	20E	2.00 to 5.00	
Santa Rosa Hotel	Mrs. Selzner	34A-E	2.00 to 4.00	
Circle Inn	H. M. Wood	22E	1.50 to 3.50	
Roanoke Hotel	Mrs. Simons	20E	2.00 to 2.50	
Sebring	H. O. Sebring, Jr	110A	8.00 to 10.00	
Commercial	Mrs. J. H. Lopp	36E	2.00 to 3.00	
Whitehouse	T. Whitehouse	14E	1.00 to 2.00	
St. Augustine—	Thirty-seven miles south of Jacksonville, an old Spanish city of historical interest. The first white settlement in this country.			
Alcazar	Jas. K. Hyde	400A	8.00-26.00	
Alhambra	H. Lewin	150A-E	2.00- 5.00	12.50-25.00
Barcelona	T. E. Byron	50A	5.00- 7.00	35.00-45.00
Bennett	Mrs. Paul McNally	150A	5.00- 8.00	60.00-90.00
Buckingham	Warren & Maust	150A	5.50- 9.00	35.00-60.00
Buena Vista	T. Fillides	32E	1.00- 1.75	5.50-10.50
Campbell House	Mrs. C. D. Meitin	30E	1.00	7.00
Colonial	C. A. Pursel	50E	1.50- 3.00	6.00-20.00
Cordova	Jas. K. Hyde	E	On appli	cation
Craddock	Mrs. R. Pomar	50A-E		5.00-20.00
Dixie Highway	D. Gerstel	50E	1.50- 2.00	On application
Doreta	D. Stancliff	60E	1.50- 2.50	8.00-15.00
Dunham House	Donald Dunham	50A	3.00	17.50-20.00
Estes House	Mrs. J. W. Estes	40E	1.00- 9.00	On application
Florida	J. R. Waldrip	50E	1.00- 1.50	5.00- 7.00
Kenwood	E. C. Salmon	40E	1.00- 3.00	7.00-25.00
Lyon Hotel	H. Lewin	100E	1.00- 1.50	5.00-15.00
Marion	H. Mueller	150A-E	2.00-11.00	35.00-98.00
Monson	Chas. E. Young	150A	5.50- 9.00	35.00-56.00
Ocean View	Henry Hernandez	75E	1.50- 5.00	On application
Parks Hotel	R. L. Parks	34E	1.00- 2.00	7.00-10.00
Pomar Cottage	Mrs. J. N. Pomar	25E	1.00 up	7.00 up
Poinsettia Villa	Wicki & Wicki	25A-E	1.50- 2.50	8.00-10.00
Ponce de Leon	Robt. Murray	500A	9.00-28.00	On application
Rectors	J. W. Phillips	60E	1.00- 5.00	6.00-30.00
San Marco	H. E. Adams	20E	1.50- 5.00	6.00-20.00
Sevilla Hotel	W. H. Boner	35A-E	1.50- 4.00	On application
St. George	B. A. Dudley	200A	5.00- 9.00	35.00-60.00
Terminal Hotel	M. O'Brien	40E	1.00- 2.50	On application
Valencia	Mrs. & Miss Eckert	75A	3.00-10.00	28.00-35.00

ACCOMMODATIONS AT BEACHES

Augustine-by-the-Sea	J. R. Stansbury
Cove Tavern (Summer Haven)	T. M. Cooper
Surfside	
•Usina Pavilion	Mrs. F. Usina
Vilano Casino	H. L. Kerns

HOTELS AND BOARDING HOUSES

NAME OF PLACE AND HOTEL	MANAGER OR PROPRIETOR	ROOMS	RATES PER DAY	RATES PER WEEK
St. Petersburg—	265 miles south of Jacksonville and on the "Cross Florida Short Line" between the East and the West Coasts of Florida, 242 miles from West Palm Beach. The largest of the West Coast resort cities. St. Petersburg is on the tip end of the Pinellas Peninsula, with Tampa Bay on one side and the Gulf of Mexico on the other, and is so delightfully situated as a winter resort that its growth has been rapid without the aid of a boom. Its numerous resort hotels are attractive and well kept. Fishing in the Bay and Gulf is excellent. The beaches attract winter bathers and this is a recognized port for pleasure yachts.			
Albemarle	Mrs. Coslick	75A		¶ 40.00 up
				✱ 65.00 up
Alcazar		23E	On appli	cation
Alexander		75A	4.00 to 8.00	
Alida		30E	On appli	cation
Allison	W. E. Allison	70A	5.00 to 7.00	35.00 to 45.00
Ames	A. A. Ames	65A	2.00 to 6.00	
Arlington	Miss E. J. Cheatam	23A	5.00 to 7.00	30.00 to 40.00
Atlantic		30E	2.00 to 5.00	30.00 to 40.00
Bayshore	Mrs. R. L. Hayman	15E	On appli	cation
Beach		20A	2.00 to 3.00	15.00 to 20.00
Belmont	Mrs. C. B. Tippetts	25E	2.00 to 5.00	
Beverly	H. A. & L. E. Williams	70E	On appli	cation
Biltwell	M. D. Weaver	40E	5.00 to 10.00	35.00 to 50.00
Binnie	Mrs. L. High	16E	On appli	cation
Brevard	Mrs. M. Snapp	25A	5.00	30.00
Butler Arms	Mrs. L. C. Gambete	51E	¶ 2.50 to 4.00	¶ 17.50 up
				✱ 30.00 up
Campbell House	J. C. Campbell	35A	5.00	30.00
Carolina		42E	2.00 to 8.00	On application
Central	John M. Thorn	100E	2.50 to 5.00	
Charles	E. F. Baker	20E	On appli	cation
Cordova	Robt. W. Barlett	35E		35.00 to 65.00
Chautauqua	Mrs. H. Wilcox	25E	On appli	cation
Colonial	John C. Boice	50A		♁ 70.00
			two persons ▲10	0.00 to 110.00
Commodore	Miss Kate Nyles	40E	On appli	cation
Cozy Inn	Mrs. G. Minor	30E	2.00 to 2.50	9.00 to 15.00
Crawford		50E	On appli	cation
Cunningham	Mrs. Geo. Saxton	21E	On appli	cation
Curry Hill	P. W. Curry	28E	On appli	cation
Deermont	E. W. Hockenbury	80E	6.00	35.00
Dennis	Nick Dennis	115E	¶ 4.00 to 6.00	
Detroit	B. H. Hayward	150A-E	2.50 to 5.00	
DeVille	J. J. Murphey	100E	On appli	cation
Dusenbury	L. S. Dusenbury	100A		14.00 to 35.00
Earle	Geo. Williams	29E	1.50 to 7.00	
Edgewater Inn	Robt. E. Hamilton	50A	¶	35.00 to 63.00
			✱	70.00 to 126.00
Englewood		25E	On appli	cation
Fifth Avenue	J. & B. Lendrum	44A-E	On appli	cation
Eduardo	H. R. McKean	20E		25.00 to 40.00
Florida	Bessie Squiers	23E	On appli	cation
Floronton	R. A. Bary	100E	♁ 3.00 to 5.00	
			▲ 6.00 to 8.00	
Gotham	H. S. Cook	44E	On appli	cation
Gregory	R. T. Thorn	48E	On appli	cation
Hampton & Cottages	Henry W. Ford	35A	On appli	cation
Harlan		29E	On appli	cation
Hilcrest	J. F. Steeves	28E	On appli	cation
Huntington	Paul B. Barnes	150A-E	¶ 7.00 to 14.00	
			✱ 6.00 to 11.00	each
Jungle Country Club	John F. Hines	100A	♁ 6.00 to 12.00	
Kranghurst	Mrs. L. S. Dickenson	30A	On appli	cation
Madrid	C. T. Scanlon	30A	On appli	cation
Latonia	Mrs. Mollie Pye	30E	3.00 to 5.00	10.00 to 40.00
LaPlaza	H. T. Boman	38E	On appli	cation
Manhattan	A. B. Vance	48E	5.00 up	
Miller	M. A. Fennilly	37E	On appli	cation
Morgan	Mrs. F. L. Ten Eyck	39A-E	A 7.00 up	
			E 4.00 up	
Morrison	Mrs. A. B. Morrison	15A	5.00	25.00
Owasso	Mrs. M. J. Hart	22A	4.00 to 8.00	25.00 to 50.00
Marijean	Geo. F. Young	56A	✱3.50 to 6.00	
Palm Tree Inn	Mrs. L. Sliter	15A	5.00	35.00
Park House	Guy W. Walter	50A	On appli	cation
Pennsylvania	H. C. Case	140	¶ 4.00 to 6.00	
			✱ 5.00 to 8.00	
Princess Martha	Sherman Dennis	250A	On appli	cation
Prather	G. C. Prather	27E		
Pillet	Harold Smith	36E	2.50	
Phiel	R. T. Thorn	150E	¶ 4.00 to 6.00	
			✱ 6.00 to 10.00	
Pines	Mrs. E. E. Brown	25A	On appli	cation
Ponce de Leon	Wm. F. & I. N. Mee	85E	5.00 to 12.00	30.00 to 70.00
Preston	J. E. Preston	58A	3.50 to 6.00	
Poinsettia	Donald B. Grady	150E	On appli	cation
Rexmere	Arthur H. Coy	20A		50.00 to 60.00
Rolyat	C. A. Pole	100E	On appli	cation
Royal Palm	L. M. Saunders	110E	3.50 to 8.00	
Seminole	Mrs. E. M. Brown	22A	On appli	cation
Sunset Inn	R. A. Fulton	70A	¶ 9.50 to 10.50	
			✱15.00 to 20.00	
Soreno	F. S. Dodge	250A	12.00 to 16.00	
St. Petersburg	Haskell Adkins	24E	2.00	12.00
Sunshine Inn	Mrs. Tabor King	14A	4.50	25.00
Suwanee	J. N. Brown	205E	¶ 7 00 to 10.00	
			✱ 8.00 to 12.00	

A-American. E-European. R-Rooms only. ¶Single room. ✱Double room. ♁Single room, with bath. ▲Double room, with bath.

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Orlando—*Cont'd*				
Orange	H. H. Boyer	24	¶ 1.50 up ⁂ 3.00 up	
Pearl	Mrs. L. Pearl	22	¶ 1.50 up ⁂ 3.00 up	
Bristol	Mrs. F. A. Fegan	22E	On appli	cation
Astor	C. E. Hine & W. L. Berst	32E	On appli	cation
Summerlin	Mrs. A. J. I. Woodruff	20A	¶ 25.00 up ⁂ 45.00 up	
New Grand	J. F. Sullivan	20E	On appli	cation
Gables	Mrs. E. McMackin	16E	On appli	cation
Willola	E. J. Bisel	14A	On appli	cation
Virginia	L. A. Strout	.....	¶ 1.50 ⁂ 2.50	
Oviedo— (R. R. Sta., Orlando). Good hunting and fishing.				
Oviedo Hotel	Mrs. O. H. Spencer	17		10.00
Farnell House	Mrs. Nancy Farnell	6		10.00
Palm Beach— See West Palm Beach.				
Royal Poinciana	H. E. Bemis	1200A	¶ 12.00–14.00 ♁ 16.00–22.00 ⁂ 24.00–26.00 ▲ 28.00–36.00 Special Sea	On application On application On application On application son Rates
Breakers	J. W. Green	500A	On appli ♁ 20.00–24.00 ▲ 30.00–40.00	cation On application On application
Whitehall	M. Sweeney, Man'g Dir. E. S. Sweeney, Res. Mgr.	400E	♁ 15.00–20.00	On application
Alba	Address Manager	500A-B	♁ 14.00 to 25.00	On application
New Palm Beach	W. G. Havill	350A-B		70.00 to 200.00
Royal Danell	W. G. Borman	200E-B	5.00 to 20.00	On application
Algemac	Address Manager	75E-B	7.00 up	On application
Billows	H. C. Curtis	75E-B	♁ 6.00 to 10.00	On application
Lido Venice	Address Manager	160E-B	▲ 15.00 up	On application
Everglades Inn	Address Manager	60E-B	6.00 up	On application
Orange Blossom	Mrs. Celia Kavanaugh	50A-B	5.00 to 10.00	On application
Brazilian Court (Apartment Hotel)	Howard Paschal	116 Apt s-B		50.00 to 100.00
Ocean View Hotel	Bryan Merrill	80A	¶ 7.00-10.00 ⁂ 8.00-13.00	On application On application
		E	¶ 4.00- 7.00 ⁂ 5.00-10.00	On application On application
Villa Atlantique	E. C. & M. M. Bibo	50A	¶ 8.00 up	On application
Vineta Hotel	Address Manager	65A	¶ 12.00-14.00 ⁂ 18.00-22.00	On application On application
		E	¶ 7.00-10.00 ⁂ 12.00-15.00	On application On application
Royal Park	Address Manager	43E	¶ 1.50 up ⁂ 3.00 up	On application On application

Palmetto— Seaboard Air Line Railway—239 miles south of Jacksonville, 60 miles south of Tampa, on the Manatee River opposite Bradenton in the "Land of Manatee." Wonderful fruit and vegetable section. Good hunting and fishing. General conditions at Palmetto, Manatee and Bradenton are the same, as the three cities are together.

Oaks Hotel	J. C. Smith	61A-E	2.50E–5.00A	17.50E–35.00A
Palmetto Hotel	R. Nettles	38E	2.00	10.50
Parrish House	Mrs. V. K. Parrish	10A-E		6.00E

Secretary Chamber of Commerce will give information as to apartments and boarding houses.

Panasoffkee— Seaboard Air Line Railway—135 miles south of Jacksonville—main line to Tampa. Hunting and fishing. Guides and dogs available.

Pana Vista Hotel	W. M. Knight	30A	2.50	15.00

Pass-A-Grille— Seaboard Air Line Railway—261 miles south of Jacksonville, on Long Key in the Gulf of Mexico. Connected with St. Petersburg by a causeway. Bathing, boating and fishing.

Hotel Mason	Harry H. Bell	25A	3.50	25.00
Normandy	Mrs. O. B. Ellis	20A	On appli	cation
Don Ce Sar	H. B. Churchill	225A	On appli	cation

Pensacola— Louisville & Nashville R. R.—369 miles west of Jacksonville, on through Pullman route, Jacksonville to New Orleans and California. On Pensacola Bay. Important Naval Station.

HOTELS AND BOARDING HOUSES

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Pensacola—*Cont'd*				
San Carlos	L. C. Hagler	1000E	2.00 to 6.00	
Merchants Hotel	Mrs. Joseph Strazula	100E	1.00 to 2.00	7.00 up
Manhattan Hotel	Geo. Kupfrian	60E	1.50 to 2.00	
*Harbeson Hotel	M. C. Woodward	200A	♁ 3.50 to 5.50	21.00 to 35.00
*Indianola Inn	W. C. Pryor	150A	♁ 3.00 to 4.00	20.00 to 25.00
*Gulfview Hotel	Theodore Staff	100A	♁ 3.50 to 4.00	23.00 to 26.00
§Valparaiso Inn	Jas. E. Plew	100A	4.00 to 7.00	25.00 to 40.00

* At Camp Walton (Railroad Station Crestview) 24 miles by bus, 40 miles by boat from Pensacola § At Valparaiso (Railroad Station Crestview) 20 miles by bus, 50 miles by boat from Pensacola.

Plant City— Seaboard Air Line Railway—Renowned for its large shipments of winter strawberries. 189 miles south of Jacksonville. 23 miles east of Tampa.

Hotel Plant	E. R. Crum	100	¶2.50 up	

Polk City— On the Seaboard Air Line Railway "Cross Florida Short Line"—178 miles south of Jacksonville. In the hill and lake section and citrus belt of the northern part of Polk County. The county claims about 1,700 fresh water lakes of various sizes. Boating, hunting and fishing.

Wayside Lodge	Jos. L. Kueny	24E	♁ 4.00 up ▲ 7.00 up	
Wayside Annex	60 cent breakfasts, luncheon and dinner $1.00			each

Pompano— 35 miles south of West Palm Beach, 7 miles north of Fort Lauderdale, 35 miles north of Miami, Florida.

Hillsborough Club	H. L. Malcolm	48A	¶ 6.00 to 10.00 ⁂ 9.00 to 15.00	¶ 35.00 to 60.00 ⁂ 50.00 to 75.00
Hotel Pinehurst	W. H. McNab	40A	¶ 5.00 to 8.00 ⁂ 9.00 to 12.00	
Hotel Walton	Chas. Renaud	34E	¶ 2.00 to 3.00 ⁂ 3.00 to 5.00	
Wahoo Lodge	Mrs. C. O. Rhodes	30E	¶ 5.00 to 6.00 ⁂ 7.50 to 9.00	
Palms Hotel	B. F. Bailey	25E	¶ 2.00 up ⁂ 3.00 up	

Port Sewall— 35 miles north of West Palm Beach. May be reached from West Palm Beach Station of Seaboard Air Line Railway over hard automobile road.

Sunrise Inn and Cottages	J. H. Reardon	100A	8.00	49.00

Quincy— Seaboard Air Line Railway—189 miles west of Jacksonville, on the through Pullman route, Jacksonville to New Orleans. 40 miles from Gulf of Mexico, in the rolling country of Western Florida. From Quincy west to River Junction, the average elevation is about 285 feet. Center of a great tobacco growing section. Within a twelve mile radius, 80 per cent of the American fullers earth is mined. Good hunting in the vicinity. Sports. 9-hole golf course.

Jefferson Hotel	Mrs. W. M. Wiggins	30A	2.50	10.00
Quincy Hotel	Frank Edwards	50A	3.75	

Safety Harbor— Seaboard Air Line Railway—235 miles south of Jacksonville between Tampa and St. Petersburg. On Old Tampa Bay. Fine climate, good fishing and hunting, boating. Medicinal springs and modern sanitarium.

Frances	Address Manager	17		15.00
St. James	W. E. Sinclair	60	3.00	17.50
Pipkin Hotel	D. M. Pipkin, Sr.	20		20.00
Pipkin Annex	Address Manager	20		6.00 to 7.00
*Espiritu Santo Spring & San	Address Manager	34		55.00 to 100.00

*Battle Creek treatments. Rate includes room, bath and massage.

Sanibel— Situated on an island lying immediately off the mouth of the Caloosahatchee River in the Gulf of Mexico, has long been a favored winter resort and is reached by motor boat from either Fort Myers or Punta Rassa.

A-American. E-European. R-Rooms only. B-Bath. ¶Single room. ⁂ Double room. ♁ Single room, with bath. ▲ Double room, with bath.

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week

West Palm Beach—*Cont'd*

Bradenton, Sarasota, Boca Grande, Fort Myers and Naples, the Seaboard also forming a connection with Okeechobee, Sebring, Frostproof, Lake Wales, Winter Haven, Auburndale and Polk City, which has never heretofore existed. The completion of the Seaboard's Miami extension will greatly benefit West Palm Beach. The Seaboard Air Line Railway offers the only route to the East with no interchange with any other railway south of Richmond.

El Verano	O. W. Donnell	160E	♁ 4.00 to 14.00	On applic'n
Dixie Court	J. J. Lax	132E	♁ 3.00 to 8.00	On applic'n
Salt Air	Maas & Peel	74A	On appli cation	
Monterey	A. E. Conklin	162E	♁ 2.00 to 8.00	On applic'n
Pennsylvania	H. J. Dynes	216E	♁ 4.00 to 14.00	On applic'n
Alma	C. J. Meerdick	150E	♁ 3.00 to 12.00	On applic'n
Miramar	F. G. Schwartz	175A	▲14.00 to 18.00	On applic'n
Northwood	W. H. Herrick	38E	♁ 2.00 to 5.00	On applic'n
New Jefferson	Harry Dietz	50E	♁ 2.00 to 6.00	On applic'n
Keystone	Geo. W. Kelly	40E	♁ 2.00 to 5.00	On applic'n
Buena Vista	Mrs. Frank Haller	80E	♁ 2.00 to 6.00	On applic'n
Lake Park Hotel	Frank Hirsch	75E	♁ 3.00 to 7.00	On applic'n
Poinsettia	J. P. Creswell	60E	♁ 2.00 up	On applic'n
Hotel Halsey	Mrs. M. R. Parnell	26E	♁ 3.00 to 6.00	On applic'n
Olive Hotel	A. E. Zimmerman	36E	♁ 2.00 to 6.00	On applic'n
Alamanda	Mrs. G. F. Mayo	16E	♁ 2.00 to 4.00	On applic'n
Colonial Manor	Wm. A. Riley	22A-E	On appli cation	
Hotel Olga	Alva Vogel	32E	♁ 2.00 to 5.00	On applic'n
New Bennett	C. S. Bennett	30E	♁ 2.00 to 3.00	On applic'n
Enoree	Mrs. I. E. Sapp	40E	2.00 to 8.00	On applic'n
Winter Rose	T. L. Krush	68E	1.50 to 4.00	On applic'n
Ohio House	Mrs. Ruth Fletcher	30E	¶ 1.50	On applic'n
			⁂ 2.00	On applic'n
Pine Tree Hotel	Mrs. A. L. Jamison	20E	¶ 1.50 to 2.00	On applic'n
			⁂ 2.50 to 3.00	On applic'n
Clematis Hotel	Mrs. B. Arons, Mgr.	21E	¶ 2.00 to 3.00	On applic'n
			⁂ 2.50 to 3.50	On applic'n
The Allendayle	Mrs. L. T. Allen	20E	¶ 2.00	On applic'n
			⁂ 5.00	On applic'n
		A	¶ 3.50	On applic'n
			⁂ 7.00	On applic'n

The Secretary of the Chamber of Commerce will give information as to apartments and boarding houses.

Winter Haven and Florence Villa—

Seaboard Air Line Railway —191 miles south of Jacksonville, between Coleman and West Palm Beach. In Polk County, on the ridge, surrounded by beautiful lakes, and in the heart of the orange and grapefruit section. Hunting, fishing and golf. Many of the lakes are connected by canals, giving a boating and fishing radius of 70 miles.

Spring Lake Terrace	Mrs. L. D. Boal	24A	¶ 7.00	
Haven	H. P. Dye	132A	¶ 7.00	45.00 up
			⁂ 12.00	80.00 up
*Florence Villa	R. T. Norton	145A	10.00 up	
Lake Region	W. M. Mabson	60E	3.00 to 4.50	
Roseart	Mrs. E. M. Johnston	28A	2.50 to 5.00	
Keefe	W. H. Keefe	30E	1.50 to 2.00	
Wis-Flo	J. T. Keefe	20E	2.00 to 3.00	
Walola	A. L. Reeves	25A	2.50 to 3.00	
Terrace	W. F. Boyd	36A	¶ 6.00	
Ridgeland	F. A. Seymour	48E	1.50–3.50	
Plaza	J. N. Ackley	15E	2.00	
The Seminole	Mrs. A. B. Conner	35E	1.50	

*About one and one-half miles from Winter Haven Depot.

Winter Park—

Seaboard Air Line Railway—Four (4) miles from Orlando, almost a continuous street through both places. Rollins College, male and female students. Boating, fishing, hunting, golf.

Alabama	F. H. Folger	75A	⁂ 12.00 up	On application
Seminole Hotel	R. P. Foley	98A	⁂ 10.00 up	On application
Virginia Inn	J. J. Henessy	93A	¶ 7.00 up	On application
Barron Hall	Mrs. M. Barron	18A	5.00	
Hamilton Hotel	C. A. Tardif	40R	5.00	
Self House	Mrs. Mary Self	14A	3.00	
Osceola Inn	Mrs. W. J. Waddell	25A	3.00	
Park Inn Hotel	J. S. Beckwith	14A	2.00	
Winter Park Hotel	J. Bayle	23A	3.00	

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week

Winter Park—*Cont'd*

Batchelor House	Mrs. W. M. Bohannon	18A	3.00	
Pittsburgh House	Mrs. J. A. Gamble	12A	2.50	
Whistling Kettle Tea Room	Miss Lucy LeBoutillier	10A	5.00	

Zellwood—

Seaboard Air Line Railway—161 miles south of Jacksonville. In the lake region of central Florida. Boating, hunting and fishing on Lake Apopka and in the adjoining lakes, Dora, Eustis, Harris and Griffin. Small boats may go through the lakes to the Ocklawaha River.

Zellwood Inn	Mrs. E. W. Letsinger	10A	¶ 2.50 up	

Zephyrhills—

Hotel Zephyr	Mrs. M. Wrennick	50A	♁	3.50	14.00 up
Dixie Inn	Mrs. Krick	Cafe			
Buckeye House	C. A. Hart	50A	¶	2.00	On request
Stewart House	Mrs. Stewart	30A		1.50	8.00 up
Travelers' Rest	Mrs. Price	30E		On request	
Parker House	Mrs. E. L. Parker			On request	
Zephyrhills Inn	Mrs. Bleecher	7 2-R Apts.		On request	

Havana, Cuba—

Notable as the nearest foreign winter resort and for its startling beauty and interest. Celebrated for its winter racing events, its Grand Casino, fine hotels, clubs, golf courses, public buildings, parks and residential areas. Its half-million population are a prosperous, care-free people who show every consideration and courtesy to visitors. About fifty hours from Eastern Cities via the luxurious Seaboard Florida Limited, one of America's finest trains between New York and Miami; and the palatial steamers of the Clyde Line Steamship Company sailing between Miami and Havana.

Almendares	Alfred Gamard	137E	10.00	
Astor	Araujo & Cabrera	96E	6.00	
Ambos Mundos	López & Co.	54E	6.00	
Biscuit	Carballosa & Hno	80E	3.00	
Bristol	E. A. Trapiello	72E	5.00	
Cecil	J. E. Suárez Murias	50E	6.00	
Esfera	Celestino Díaz	38E	3.50	
Florida	P. Moran & Co.	75E	3.50	
Gran America	Ozores & Pire	80E	3.50	
Inglaterra	Amancio González	90E	8.00	
Isla de Cuba	Alvaro López	75E	3.00	
Lafayette	Luciano Castro	42E	4.00	
La Union	Fco. Suárez & Co.	100E	4.00	
Maison Royale	J. Durruthy & Co.	42E	4.00	
Manhattan	Antonio Villanueva	50E	3.00	
Monserrat	Rodríguez & Co.	50E	4.00	
Pasaje	E. Ortiz & Co.	100E	5.00	
Pereade Cuba	Eustaquio Hayado	100E	3.50	
Plaza	F. Mestre & Co.	235E	5.00	
Ritz	Evaristo Fernandez, SenC.	76E	4.00	
Royal Palm	W. E. Todgham	125E	5.00	
San Carlos	Santalla & Miragalla	50E	3.50	
Saratoga	Armando Martinez	100E	4.00	
Sevilla-Biltmore	J. B. Jouffret	350E	8.00	
Telegrafo	Luis Durán	70E	5.00	
Majestic	Benedicta Herba	125E	3.50	
Braña	M. Braña	42E	3.50	
Carabanchel	Braulio Villar	35E	2.00	
España	Petra Miguel	30E	2.00	
Harding	Segundo González	50E	2.00	
Palace	Varela Garcia & Co.	50E	4.00	
Regina	José Alvarez	82E	5.00	
Roma	J. Socarrás Mola	66E		
Torregrosa	Angel Calasa	59E	3.00	
Trianon	E. Coupard	24E	2.50	
Vanderbilt	Vicente Martinez	30E	3.00	
Roosevelt	Urbano Martinez	60E	4.00	
Lincoln	J. A. Richardson	126E	5.00	
Detroit		42E	5.00 up	
Presidente	W. Davis	♁ 150E	12.00 up	
Alcazar		♁ 118E	6.00 up	
Ambassador		♁ 50E	6.00 up	
Ansonia		♁ 24E	5.00 up	
Belmont-Louvre		♁ 72E	5.00 up	
Gran		96E	3.00 up	
New York		63E	3.00 up	
Savoy		80E	6.00 up	
Bilboa		40E	3 00 up	

A-American. E-European. R-Rooms only. ¶Single room. ⁂ Double room. ♁ Single room, with bath. ▲Double room, with bath.

St. Petersburg—*Cont'd*

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
Tamiami	Mrs. Casey	22E	♁ 2.00 to 7.00	
Tarrymore	W. F. Devenport	18A	On application	
West Coast Inn	Tom Sneddin	74A	¶ 1.50 up	37.50
Wigwam	Mrs. Eleanor C. Reed	60A	5.00	¶30.00 to 50.00 ⁂45.00 to 75.00 ▲75.00 to 90.00
Barnado Lodge	Mrs. Jane Carpenter	16A		30.00 to 70.00
Vinoy	Clemet & Kennedy	450A	♁	91.00 to 140.00 ▲154.00 to 238.00
Willard	Mrs. Horn Harvey	17E	Private Parlor	56.00 to 98.00.
Windemere	M. E. Love	22E	On application	
Wyoming	Emil Latham	30E	On application ¶ 1.50 to 4.00 ♁ 3.00 to 5.00 ⁂ 3.00 to 5.00 ▲ 4.00 to 6.00	21.00 to 42.00
Bayview (Gulfport)	W. P. Slayton	50E	On application	
Wilmer Hotel		40E	On application	

Starke— (County Seat)

Seaboard Air Line Railway—44 miles south of Jacksonville, in good agricultural and live stock section of the state. Good hunting. This is also a fine strawberry growing region.

Starke Hotel	D. E. Knight	30E	¶ 3.50	12.00
Williams House	A. B. Williams	10A	¶ 2.50 up	Special

Stuart—

38 miles north of West Palm Beach. Fishing, boating, etc., etc. St. Lucie Inlet. Automobile road from West Palm Beach Station of the Seaboard Air Line Railway.

Dixie-Pelican	Mrs. Kelley	50E	♁ 3.00 up	On application
Stuart	E. L. Clark	35E	♁2.50 to 4.00	On application
Coventry	John Coventry	24E	♁1.50 to 4.00	On application
El Belva	J. R. Harrison	20E	♁2.50 to 4.00	On application
St. Lucie	Miss Josephine Sams	30E	♁4.00 to 7.00	On application
Kimberly	A. E. Michael	11E	♁1.50 to 3.50	On application
Little Dixie	Mrs. L. M. Beyer	18E	♁2.50 to 4.00	On application
Arcade	C. B. Foreman	14E	♁2.50 to 4.00	On application
Shadowlawn	G. W. Thomas	9	♁1.50 to 3.00	On application
Rob Roy	Mrs. H. C. Russell	12E	On application	

Numerous desirable apartments are obtainable.

Tallahassee— (Capital of the State)

Seaboard Air Line Railway—165 miles west of Jacksonville, on the through Pullman car line, Jacksonville to New Orleans. Fine rolling country in the western part of Florida. Hunting and fishing.

Cherokee Hotel	Harbeson Hotel Co	100E	♁2.50 to 4.50	
Commercial Hotel	G. G. Crawford	40E	1.00 to 4.00	
Mickler House	Mrs. T. F. Temple	30A	1.50	
Floridian	J. T. Smith, Jr	100E	♁2.50 to 4.00	
Monroe Inn	Mrs. W. R. Smith	23A	3.00	12.50 to 15.00
Seminole Hotel	Alex. Strauss	25E	2.00 to 3.00	10.50

Tampa—

Seaboard Air Line Railway—210 miles south of Jacksonville, and on Hillsboro Bay. 24 miles to Clearwater, 35 miles to Belleair, 54 miles to St. Petersburg, 67 miles to Bradenton, 79 miles to Sarasota. On the Seaboard's "Cross Florida Short Line," 187 miles from West Palm Beach. Hunting, fishing, theatres. Bands in the public parks. Prosperous, rapidly growing Commercial and Industrial city.

Tampa Bay Hotel	W. F. Adams	500A	▲10.00 to 12.00	63.00 to 84.00
Hillsboro Hotel	R. H. Mackenzie	500E	♁ 2.50 to 5.00	
Bayview	W. B. Schuler	250E	♁ 2.50 to 5.00 ▲ 4.00 to 8.00	
DeSoto	W. W. Green	200E	2.50 to 6.00	
Olive Hotel	S. J. Carnes	250E	¶ 3.00 to 5.00	
Hotel Knox	H. K. Watson	125E	1.50 to 2.00	
Park View Apt. Hotel	C. H. Harris	100E	2.00-2.50-3.00	
Oak Crest	A. Rossi	15E	3.00 to 4.00	16.00 to 20.00
Tampa Terrace	Hal Thompson	250E	♁5.00-6.00-7.00	
Hill Cliff	Jos. Eckert	15E	1.50 up	
Almo Hotel	G. A. Taylor	65E	1.50 to 2.00	
*Temple Terrace Country Club	W. F. Adams	100A	▲20.00 to 25.00	♁84.00 to 105.00
Hyde Park Hotel	F. B. Holt	75E	2.50 up	
Cargyle Inn	Mrs. W. C. Gaither	100A	5.00	35.00
Bayshore Royal	S. J. Littlegreen	400E	4.00 up	25.00
Puritan	S. W. Wing	85E	♁ 3.00 to 5.00 ▲ 5.00 to 7.00	
Crescent Apts. Hotel	Jas. A. Hoyt	77 Apt.	2.50	15.00 to 25.00
Detroit	T. Noxon	80E	♁3.50–4.00	
Hotel Floridan	Hal Thompson	600	♁3.50 to 4.50	

A-American. E-European. R-Rooms only. ¶Single room. ⁂Double room. ♁Single room, with bath. ▲Double room, with bath.

Tampa—*Cont'd*

Name of Place and Hotel	Manager or Proprietor	Rooms	Rates Per Day	Rates Per Week
†Mirasol Transit and Apartment Hotel	Truman Green	200E	♁ 5.00 up	
†Palmerin	Truman Green	100E	♁ 5.00 up	
†Biscayne	Truman Green	300E	♁3.50 to 4.00	
†Located at Davis Island.				

*Temple Terrace Country Club 8 miles from Tampa Union Station by bus. Secretary Chamber of Commerce will give information as to boarding houses and apartments.

Tampashores— (Formerly Oldsmar)

Seaboard Air Line Railway—231 miles south of Jacksonville, 20 miles west of Tampa.

Hotel Windsor	J. Gaunt	30E	¶ 1.00 to 2.00	5.00 to 10.00

Tarpon Springs—

Seaboard Air Line Railway—246 miles south of Jacksonville. 40 minutes from Tampa and St. Petersburg. Hunting and fishing. Within easy reach of all other West Coast Florida resorts.

The Stratford	Linderberg & Camphausen	60A	♁ 6.00	35.00
Arcade Hotel	R. J. Hamilton	40E	♁3.00 to 6.00	
Plumosa Villa	Mrs. E. M. Backus	20A	♁ 7.00	40.00
Hotel Meres	J. A. Shields ("Dad")	40E	1.50	10.50
Ye Homelyke Inn	Mrs. C. D. Stinson	20A	2.50 up	10.50 up
The Tavern	Mrs. A. Linn	8A	On request	
Homeworth Inn		50E	On request	
Hotel Scotia	J. N. Moore	25E	1.50	10.50
Sunset Hills Country Club		40A	♁8.00 to 12.00	

Furnished apartments, cottages and houses upon application to the Tarpon Springs Chamber of Commerce.

Tavares—

Seaboard Air Line Railway—149 miles south of Jacksonville and in the central lake region of the State. On Lake Dora: fine fishing and hunting.

Biltavern Hotel	W. Schriewer	50A-E	E1.50 up	On application
Tavares Inn	Mrs. K. M. Lacey	20E	1.00 up	On application

Useppa Island—

In Charlotte Harbor—5 miles by boat from South Boca Grande and 298 miles south of Jacksonville, via the Seaboard Air Line Railway. The hotel yacht meets all trains. Fishing in the Gulf and in the harbor.

Useppa Inn	J. F. Vallely	100A	10.00	

Venice—

Seaboard Air Line Railway—275 miles south of Jacksonville and 98 miles south of Tampa. 19 miles south of Sarasota. A beautiful city has been created and a vast outlying territory is being developed agriculturally. On the Gulf of Mexico. Bathing, boating and fishing.

Hotel Venice	Address Manager	80E	♁3.50–6.00 ▲5.00–8.00	
Hotel Park View	Address Manager	80E	♁3.00–5.00 ▲4.50–6.50	
Hotel San Marco	Address Manager	100E	♁3.00–4.50 ▲4.50–6.00	
Hotel Valencia	Address Manager	30E	♁2.00–3.00 ▲3.00–4.50	
Hotel Venezia	Address Manager	30E	♁2.00–3.00 ▲3.00–4.50	

Waldo—

Seaboard Air Line Railway—56 miles south of Jacksonville; junction for Gainesville and for Cedar Key. Hunting and fishing in the vicinity. Splendid highways.

Waldo House	E. A. Finkley	75A	2.50 up	On request

West Palm Beach—

Already a growing, live, progressive city, impetus was given by the completion of the Seaboard Air Line Railway, which placed it upon a trunk line, having its own rails across the State, connecting it with the Gulf; the distance from West Palm Beach to Tampa being only 187 miles by the new "Cross Florida Short Line" and only a short distance further over the same railway system to St. Petersburg, Clearwater, Palmetto,

SEABOARD AIR LINE RAILWAY

Passenger Traffic Department

ATHENS, GA., 260 College Avenue
C. S. COMPTON ..... Commercial Agent

ATLANTA, GA., 501-2-3 Citizens and Southern Bank Building
FRED GEISSLER ..... Assistant Passenger Traffic Manager
R. E. CAMP ..... District Passenger Agent

BALTIMORE, MD., Continental Building
EDWARD PLACK ..... District Passenger Agent

BIRMINGHAM, ALA., 102 N. 20th Street (Empire Building)
J. W. JAMISON ..... District Passenger Agent

BOSTON, MASS., 411-412-413 Old South Building, 294 Washington Street
J. A. BLASER ..... New England Passenger Agent

BRADENTON, FLA., Manatee Ave. and 13th St.
H. G. GERDINE ..... District Passenger Agent

BUFFALO, N. Y., 602 Ellicott Square
G. H. STAGG ..... Traveling Passenger Agent

CHARLESTON, S. C., People's Building
D. P. HARTLEY ..... Commercial Agent

CHARLOTTE, N. C., 611-613 Johnston Building
A. R. KIMREY ..... City Ticket Agent

CHICAGO, ILL., Room 1022, 140 S. Dearborn St. (Marquette Building)
B. D. JOHNSTON ..... Western Passenger Agent

CINCINNATI, OHIO, 615-616 Dixie Terminal Building
A. J. BALL ..... District Passenger Agent

CLEVELAND, OHIO, 506 Hippodrome Building
F. E. TREAT ..... District Passenger Agent

COLUMBIA, S. C., 3 Arcade Building
C. W. SMALL ..... Division Passenger Agent

COLUMBUS, GA., 400-1-2 Swift Building
M. A. CALHOUN ..... Division Passenger Agent

DENVER, COLO., 315 Ideal Building
C. S. MAYNE ..... Commercial Agent

DETROIT, MICH., 512 Transportation Building
L. T. SHREVE ..... Traveling Passenger Agent

FORT LAUDERDALE, FLA., 323 South Andrews Avenue
F. P. MEDFORD, JR. ..... District Passenger Agent

FORT MYERS, FLA., 2228 Hendry Street
R. J. SCOTT ..... District Passenger Agent

HAVANA, CUBA, 417-418 Metropolitan Building
M. C. BURGHARD ..... General Agent

JACKSONVILLE, FLA., 408 Peninsular Casualty Building
S. G. LINDERBECK ..... Assistant General Passenger Agent
Peninsular Casualty Building, 233 W. Forsyth Street
W. J. KENEALY ..... District Passenger Agent

KANSAS CITY, MO., 327 Railway Exchange Building
E. D. LAPPIN ..... Commercial Agent

LAKE WALES, FLA., 7-8-9 Bullard Building
E. J. SPENCE ..... Traveling Passenger Agent

LITTLE ROCK, ARK., 713 A. O. U. W. Building
W. H. FITZPATRICK ..... Commercial Agent

LOUISVILLE, KY., 320 Heyburn Building
W. T. VANDENBURGH ..... Commercial Agent

MACON, GA., 302 Bibb Building
W. P. HICKEY ..... Commercial Agent

MEMPHIS, TENN., 1816 Exchange Building
W. A. MUSE ..... Traveling Passenger Agent

MIAMI, FLA., 26 Lorraine Arcade, 109 S. E. First Street
T. W. LUCKETT ..... District Passenger Agent

MONTGOMERY, ALA., 521-522 Shepherd Building
W. H. AMERINE ..... Commercial Agent

NASHVILLE, TENN., 709 Stahlman Building
H. C. THOMPSON ..... Commercial Agent

NEW ORLEANS, LA., 1025 Hibernia Bank Building
M. O'CONNOR ..... Southwestern Passenger Agent
N. B. NICKERSON ..... Traveling Passenger Agent

NEW YORK, N. Y., 142 W. 42d Street
W. HUGH DONNY ..... General Eastern Passenger Agent

NORFOLK, VA., 107 Plume Street
J. W. SMALL ..... Division Passenger Agent

OKLAHOMA CITY, OKLA., 610 Insurance Building
J. D. PREWETT ..... Commercial Agent

ORLANDO, FLA., 713-714 State Bank Building
F. H. BRYANT ..... District Freight Agent

PALMETTO, FLA., Nettles Building
C. J. MUNDEE ..... Commercial Agent

PHILADELPHIA, PA., 1601 Chestnut Street
R. E. LAMAR ..... District Passenger Agent

PITTSBURGH, PA., 1001 Park Building
J. M. STUART ..... District Passenger Agent

RALEIGH, N. C., Sir Walter Hotel Building
JOHN T. WEST ..... Division Passenger Agent

RICHMOND, VA., 830 E. Main Street
R. VAUGHAN-LLOYD ..... Division Passenger Agent

ROCHESTER, N. Y., 1017-1021 Lincoln Alliance Bank Building
S. VAN AUKEN, JR. ..... Commercial Agent

ST. LOUIS, MO., 2165 Railway Exchange Building
H. P. SMITH ..... Commercial Agent

ST. PETERSBURG, FLA., 312 First National Bank Building
SAM JONES ..... General Agent
W. J. FICHT, 4th St. and Central Ave. ..... District Passenger Agent

SARASOTA, FLA., 246 Main Street
PAUL L. MORRIS ..... City Passenger Agent

SAVANNAH, GA., Savannah Hotel Building, 30 Bull Street
H. E. PLEASANTS ..... Assistant General Passenger Agent

TALLAHASSEE, FLA., Hodges Building
J. M. McMILLAN ..... City Ticket Agent

TAMPA, FLA., Hillsboro Hotel
F. H. WILLIS ..... Division Passenger Agent

WASHINGTON, D. C., 617-618 Bond Building
G. Z. PHILLIPS ..... General Agent
G. W. VIERBUCHEN, 714—14th St., N. W. ..... District Passenger Agent

WEST PALM BEACH, FLA., 313 Clematis Street
F. E. HOFFMAN ..... Division Passenger Agent

WILMINGTON, N. C., 101 Home Bank Building
E. E. HUNTER ..... Division Passenger Agent

W. L. McMORRIS, General Passenger Agent ..... Norfolk, Va.

CHARLES R. CAPPS
First Vice-President
NORFOLK, VA.

CHARLES B. RYAN
Passenger Traffic Manager
NORFOLK, VA.

S. B. MURDOCK
Asst. Pass'r Traffic Manager
NEW YORK, N. Y., and NORFOLK, VA.

POOLE BROS. INC., CHICAGO